

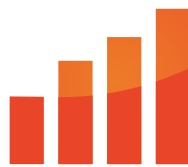
Giving through The Sunrise Foundation



Give the gift that keeps on giving forever



Your gift



**is invested
and grown**



**and the ongoing
income earned**



**goes to the local
causes you love**

WHAT IS A COMMUNITY FOUNDATION?

A community foundation is a not for profit organisation dedicated to improving a local community by addressing community needs and supporting local causes.

New Zealand's community foundation movement began in 2003, with the support of the Tindall Foundation. There are currently 17 community foundations supporting philanthropic activities around New Zealand, covering over 80% of the country.

While relatively new to New Zealand, the concept of pooling and investing charitable donations for the good of a local area has been a growing global movement for over a hundred years. In the United States, community foundations have proven to create long-lasting positive transformation in communities worldwide.

We pool and invest the charitable gifts of donors, with the income earned going back to local community causes while the original investment continues to grow over time.

As philanthropic experts, community foundations connect generous people with meaningful giving options, provide philanthropic advice and community leadership.

WHY THE SUNRISE FOUNDATION?

- Access to independent and expert philanthropic advice
- Community knowledge and insight
- Make a difference in the lives of your clients and your community.
- Easy administration
- Maximum tax benefits

**The Sunrise Foundation
is a resource for Professional
Advisors, and a philanthropic
partner for your clients.**

IS WORKING WITH THE SUNRISE FOUNDATION RIGHT FOR YOUR CLIENTS?

Do you have a client who:

- Cares deeply about the community in which they live?
- Currently gives to one or more charitable causes?
- Is interested in creating a personal or family legacy?
- Wants to make a difference but isn't sure where or who to start?
- Is considering a private Trust or Foundation, but is concerned about cost and complexity?
- Would like to stay personally involved in the use of their charitable dollars?
- Is interested in teaching their family about charitable giving?
- Wants to receive maximum tax benefit for their charitable contributions?
- Places a priority on sound financial management of their charitable contributions?

**If you answered
yes to any of these
questions, then your
clients may benefit
from working with
The Sunrise Foundation.**



HOW WE CAN WORK TOGETHER

The Sunrise Foundation can enhance your relationships with your clients by providing you with the resources you need to better serve your clients' philanthropic giving needs. Whether you have clients to refer or would like to learn more about the philanthropic advisory service we offer, please get in touch with us.

