



## Paint Tairāwhiti orange for Sunrise Week!

It's hard to believe, but in November it's ten years since The Sunrise Foundation launched. Instead of celebrating our 10th birthday for just one day we're going to celebrate for a week instead and we'd love for you all to be involved. In whatever way you feel appropriate, together let's 'paint Tairāwhiti orange' for Sunrise Week, 2-8 November 2024.

At Sunrise we always dare to dream BIG. As part of our birthday celebrations, our dream is 10 for 10. \$10 million for 10 years! We currently have just over \$8.2 million in funds invested, so to turn our 10 for 10 dream into reality we'd love your help. All funds invested stay local, benefitting worthy local causes both now and for future generations.

To get involved in Sunrise Week the possibilities are endless – pick a day to host an orange themed morning or afternoon tea, orange cocktails with friends, orange mufti day at work or school, decorate orange cupcakes... orange, orange, orange! (And no, you don't have to dress as a road cone to be involved!)

At your event, whether it's two people or twenty, support Sunrise with a one-off donation/koha, or better yet, become a regular donor through our Regular or Workplace Giving schemes by donating from as little as \$5 per week.

If you'd like to be involved, email [glenda@sunrisefoundation.org.nz](mailto:glenda@sunrisefoundation.org.nz) to register your intentions and she will get back to you with helpful information. No event or donation is too large or small – everything helps get us closer to achieving our dream for the community. 10 for 10, let's do it together Tairāwhiti!



Lynda Blackburne, Glenda Stokes and Janine McDiarmid are excited to 'paint Tairāwhiti orange' for the inaugural Sunrise Week in November.

## Sunrise Snapshots

### Generosity from afar

After Cyclone Gabrielle numerous businesses and groups reached out to us at Sunrise to fund on their behalf, confident we would understand where the greatest need in our community was. Thank you to Infratil and Morrison for their generous gift of \$91,500. On their behalf Sunrise chose to support to Rural Support Trust, SuperGrans, Salvation Army and St Vincent de Paul, enabling them to provide much-needed support to those impacted by the cyclone.



### It only takes a second but will last a lifetime

Leave a lasting legacy for your community with a donation to our General fund.

Grants from this fund are distributed annually to worthy local causes in need. Scan the QR code on your phone which will take you to our 'Donate now' page.



DONATE NOW

### Ka pai to our sponsor

Congratulations to Gisborne Self-Storage who won Facility of the Year and was a community engagement finalist. We think it's wonderful that not only were they recognised for service excellence and outstanding facilities, but also their commitment to our community.





## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



We've had so much happening behind the scenes at Sunrise lately which is super exciting. Plans are well underway for our Sunrise Week in November, with numerous businesses and groups already

registering their interest, wanting to be involved by hosting an orange themed work morning tea, street barbeque or ladies golf day. The possibilities are endless!

Next month our annual funding round opens where we invite applications from our General fund. All applications are carefully considered by our experienced voluntary grants committee. If you have any questions please don't hesitate to contact me, I'm more than happy to help.

Each pay day I donate to our General Fund through Workplace Giving. I happily give up a bottle of wine a week to benefit our community and support local causes. I like the General fund's ability to respond to the highest needs in our community, whatever they be at the time. Our two part-time staff Lynda Blackburne and Janine McDiarmid are also Sunrise donors, dedicated to our kaupapa and helping to build a better, brighter Tairāwhiti for future generations. You too can be a Sunrise donor by giving up as little as \$5 week - that's the cost of just one cup of coffee! Please get in touch if you'd like to find out more.

A heartfelt thank you to Holly (Karen Hollamby) who has amended her will to include Sunrise, leaving a portion of her estate to our General fund. For people who aren't able to give as generously as they would like during their lifetime, leaving a gift in your will is a wonderful option to fulfil your philanthropic dreams.

Glenda Stokes  
EXECUTIVE OFFICER

## Apply for a grant from Sunrise's General fund

The Sunrise Foundation understands that every organisation needs various kinds of support to grow and give back to the community. Whether your not-for-profit organisation needs assistance to support new projects, assist with salaries, pay the electricity bill, or purchase much needed items, we may be able to help.

Since we launched in 2014, we have awarded \$1,338,000 of grants across the arts, animal welfare, education, environment, health, community/social services, and sport sectors in Tairāwhiti-Gisborne.

Applications for funding from Sunrise's General fund open on 4 June and close at 4pm, 16 July 2024. Any local charity or community organisation with a charitable purpose are invited to apply. All applications will be reviewed by our experienced grants committee to ensure funds are directed to where they will have the greatest benefit in all areas of our community.

To learn more, please visit our website for the funding policy and application form.



*Sunrise has granted over \$1,338,000 to a wide range of community organisations and charities throughout Tairāwhiti-Gisborne. Applications open on 4 June to apply for a grant from our General fund.*

## Generous nurse caring for others, forever

Being diagnosed with Stage 4 terminal breast cancer has prompted Karen "Holly" Hollamby to amend her will, leaving a percentage of her estate to Sunrise as her way of 'giving back' to the community she loves.

As a Gisborne nurse for over 35 years and a 3rd generation local, Holly says knowing that her donation will stay local is important. Amending her will and having her affairs in order, with no surprises for her family when she goes has bought Holly some comfort.

"I like knowing my donation will be there forever, rather than a one-off donation. I want to help make a difference in people's lives, enabling them to be involved in something they may not otherwise be," says Holly.

Holly has chosen Sunrise's General fund to benefit from her donation, as through this fund she knows those with greatest need will be supported. What also appealed is that Sunrise retains a maximum of one per cent of endowment value each year to cover operating costs, with 99 per cent of her donation working for our community.

"I like the idea of knowing something of me will continue in this community, giving forever to those who really need it. I hope my story will encourage others to consider doing the same," says Holly.

Glenda Stokes, Sunrise executive officer says it's wonderful that Holly has chosen to support Sunrise, but stresses that donors look after those close to them first.

"Creating equal opportunities for people is important to Holly, and through the General fund we can strive to achieve this on her behalf," says Glenda.



*After being diagnosed with terminal breast cancer, Karen 'Holly' Hollamby has amended her will to benefit Sunrise's General fund with a portion of her estate.*

## Empowering people to empower themselves

Kete Trust provides subsidised meal kits in kete (bags) to local families who may be temporarily struggling to provide sufficient, healthy food for their whanau due to circumstances out of their control, such as being impacted by the housing crisis in the region, or large, unexpected bills.

The Sunrise Foundation gave Kete Trust a \$5000 grant towards their operating costs so that they can continue to provide local families with a hand up in times of need. Each kete contains ingredients sourced locally for three meals with generous portions to feed a whanau of six.

"We're so grateful to Sunrise for supporting our kaupapa. It means we can provide kete for those in our community who need a bit of extra help, for whatever reason," says Tui Keenan, Kete CEO and founder.

Former Gisborne police officer and television personality Tui recognised the number of families in Tairāwhiti unable to feed their families nourishing meals and knew she could use her hunting skills to help. This eventually led to the establishment of Kete Trust.

"When families can't afford the fundamental basics, it's hard for them to put decent sized, nutritious food on the table," says Tui. "That's where we can help, by providing good, fresh food in meal kit form from our region at a subsidised price."

Currently offering their services to a limited number of families at Illminster, Waikiriri and Te Hapara Schools, Tui says they hope to expand in the future, first within the region and then further afield but will need more funding and support from local providers to achieve that.

Kete Trust was awarded their grant through Sunrise on behalf of The Tindall Foundation (TTF). We are proud to be the local funding manager for TTF, trusted to award grants locally on their behalf.



*Te Hapara School teacher Hoana Brown and student Savannah Gemmell pack a kete with nutritious local produce and meat.*

## Breaking down barriers through boxing

Patu Tahi Boxing Club were thrilled to receive a \$3000 grant from Sunrise's General fund to support their operating costs, enabling them to continue providing a nurturing and empowering environment for their young athletes to foster personal growth, discipline, and resilience.

"Our club is run by six volunteer coaches and is a safe space for kids. We have high discipline and are consistent in what's expected of them," says Kylie Kahukiwa, coach.

As the only registered club in Tairāwhiti coaching amateur boxing, competitive members of the club are required to travel long distances both nationally and internationally to compete at a high level which can be financially challenging for many of the families.

"It requires a lot of fundraising and support for our competitive kids to travel and compete," says Kim-Maree Larby, head coach. "Thanks to funders such as Sunrise who have helped us keep the lights on, we can then put our money into helping the kids."

With trainings on offer three times per week, Patu Tahi Boxing Club cater to varying levels of fitness and ability where more than 100 competitive and non-competitive members aged between 6-16 years old attend.



*Competitive amateur boxer Khadyn Kahukiwa spars with volunteer coach Rob Kora during a Patu Tahi Boxing Club training session.*

## It's a smart way to give

Adam Lynch from Craigs Investment Partners has been a regular Sunrise donor since 2019, opting to support the General fund with a monthly donation.

Confident in Sunrise's understanding of where the greatest needs in our community are and which groups are doing impactful work, Adam says becoming a donor has enabled his philanthropic generosity to go further.

"It's a smart way to give. Investing in endowment funds means there's a bigger pool of funds, better fee structure and this should help protect donations from being eroded over time by inflation. Be it \$5, \$10 or \$50 from your paycheck, when it's combined as a pool of funds the way Sunrise does, your giving can go a long way over time to support local needs," says Adam.

Through Sunrise's smarter giving model, all donations are invested so they can continue to grow, while still paying out interest in income to local causes; this is a gift that can create more sustainability for charities in Tairāwhiti well into the future. Thanks to the generosity of donors such as Adam, Sunrise now has just over \$8 million funds invested.

"I love that Sunrise does the hard work, researching local charities so donors can feel confident their donation will have maximum impact," says Adam. "I'd encourage others to become a donor by just giving what they can afford, helping build a better future for the region."



*Adam Lynch (pictured here with his wife Nicola and children Bonnie, Waylon and Hunter), donates monthly by automatic payment to Sunrise's General fund.*

## Ways to give

### Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by credit card, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little, often, with the added bonus of an immediate tax benefit.

## Endowment fund to support community well-being

Whiti Ora Tairāwhiti, formerly known as Sport Gisborne Tairāwhiti, are the latest sporting organisation to launch an endowment fund with Sunrise.

Stefan Pishief, Whiti Ora Tairāwhiti chief executive says they wanted a way to secure their financial future because as a not-for-profit trust it can be challenging to align with multiple funders to ensure a certainty of funds each year.

The team at Whiti Ora Tairāwhiti is passionate about reducing inequities and barriers preventing people throughout the region, from Potaka on the East Coast, down through Gisborne to the Gisborne-side of Mahia from leading an active, healthy lifestyle. Cost, accessibility or living in remote communities are just some of the barriers people face which Whiti Ora Tairāwhiti aim to combat.

“Sport is a key component of what we do, however it is only one part. Our new name Whiti Ora Tairāwhiti - healthy, active, and connected, more accurately reflects the breadth of what we provide as an organisation,” says Stefan.

Tamariki (children) and rangatahi (youth), are a big focus for Whiti Ora Tairāwhiti, but their aim is for the whole community to be active, healthy, and connected. Establishing a fund with Sunrise gives them more sustainability and independent flexibility to decide how the income from the fund is best used to benefit the people of Tairāwhiti.

“We want to create opportunities for more people to be engaged and connected, with a lifelong participation in sport

and physical activity to improve their overall well-being,” says Stefan.

All donations made to the Whiti Ora Tairāwhiti Endowment Fund with Sunrise will be invested, protected, and grown to keep up with inflation. The surplus of the investment income will be available to Whiti Ora Tairāwhiti every year, forever. Please email [glenda@sunrisefoundation.org.nz](mailto:glenda@sunrisefoundation.org.nz) to learn more, or to support their fund.



*The team at Whiti Ora Tairāwhiti are delighted to have launched their endowment fund with Sunrise.*

## Breaking the stigma around men's mental health

#Hear4U is a local organisation dedicated to suicide prevention and breaking the stigma around men's mental health by navigating healing pathways, shared lived experiences and promoting community connection.

With the effervescent Krissy Mackintosh at the helm, #Hear4U provide a fresh and innovative approach to community wellbeing through the alternative pathways they offer in comparison to regular government funded mental health strategies.

In our annual funding round #Hear4U received a grant from the Bob and Aileen Harris fund, which was put towards awhi (care) packs they distributed after Cyclone Gabrielle and the remaining funds towards their new headquarters.

“The purpose of our awhi packs is to assist the physiological needs of hardworking whanau who often don't qualify for financial support for various reasons. Lots of our packs went out to rural blokes around Tiniroto and Matawai, as well as lots of the forestry sector guys,” says Krissy.

“So many of them got missed in that support space after the cyclone – it's quite traumatic thinking back now to what they went through and how many of them got missed.”

#Hear4U distributed an impressive \$300k worth of donated goods and funds last year in the form of food, clothing and anything else that was dropped at their headquarters. With the support of Gisborne Rescue Helicopter Trust, awhi packs consisting of mental health resources, “morale boosting” kai,

merchandise, and basic food essentials were delivered to whanau who had lost their homes, jobs and hope.

“We've had record numbers of primary industry workers signing up for counselling and fitness challenges since the cyclone. A huge thanks to Sunrise for helping us support and keep working with people who need us,” says Krissy.



*Jess O'Dwyer and Krissy Mackintosh from #Hear4U take Janine McDiarmid (centre) from Sunrise on a tour of their new headquarters.*

## Leave a lasting legacy

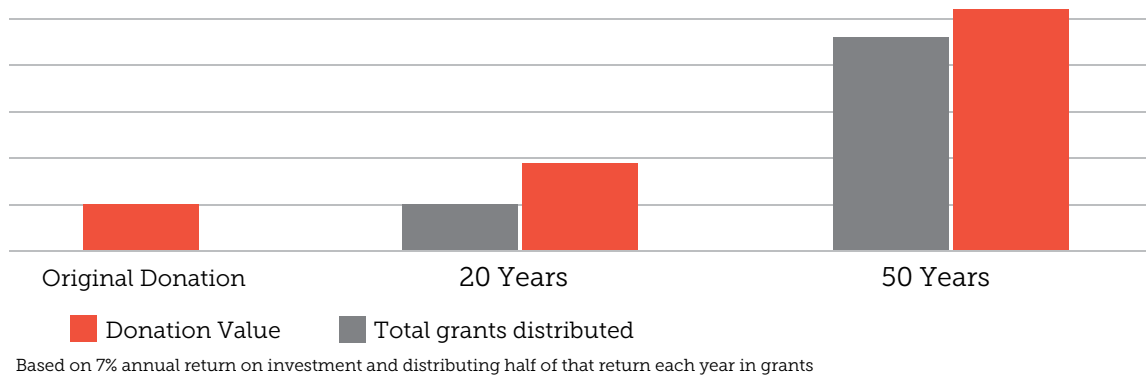
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; Platinum sponsors Bayleys Gisborne and Larsen Sawmilling, and Gold sponsors Self-Storage Gisborne, Architects 44 and The Gisborne Herald; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are Rob Dymock (Chair), Richard Briant, David Clark, Alice Pettigrew, Joe Martin, Reweti Ropiha, Whaimutu Dewes, Mike Torrie and Leslyne Jackson.



### The Sunrise Foundation

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