



## Commitment from Trust Tairāwhiti for the future

It's been a fabulous start to 2023 at Sunrise after we received a commitment from Trust Tairāwhiti for continued funding next year and another two years conditionally after that.

Until we can grow endowments at Sunrise to a level where we are self-sufficient, we are reliant on funders and sponsors, so we're enormously grateful for Trust Tairāwhiti's ongoing support.

"Funding is a huge challenge for all charities and can be incredibly time consuming. Knowing we have the backing of Trust Tairāwhiti over these early years means we can now focus on what's most important and what we love doing; growing endowments and granting to our community," says Glenda Stokes, Sunrise executive officer.

Trust Tairāwhiti's continued support will have enormous benefits for our region in the long term as we continue to grow our endowment with a focus on perpetuity. As our endowment fund grows, so too does our ability to grant to our community.

Audine Grace-Kutia, Trust Tairāwhiti General Manager Communities, says, "Trust Tairāwhiti is pleased to support

The Sunrise Foundation with this latest grant of \$120,000 towards operations and to achieve future sustainability with their endowment fund. We look forward to seeing how they continue to support the diverse communities of Tairāwhiti."

The Sunrise Foundation is one of 17 not-for-profit community foundations throughout New Zealand. All money gifted to Sunrise is invested in perpetuity, so it can grow and earn interest that becomes a reliable, long-term funding stream for local causes.

Since our inception in 2014, Sunrise has granted almost \$1 million to 121 different worthy causes throughout Tairāwhiti and we're excited about what the future holds.

"Sunrise is not just about the here and now. It's about building a better, stronger Tairāwhiti for future generations to enjoy," says Glenda.

Thank you, Trust Tairāwhiti, for believing in our kaupapa and supporting us as we work towards becoming self-sustaining.

## Sunrise Snapshots

### Give and get back

With the financial year creeping up on us, it serves as a timely reminder that if you donate before 31 March 2023 you will qualify for an immediate 33.3% tax benefit. You can pay by internet banking or credit card. For more information on how you can donate and take advantage of the tax credit, visit our website. We have 49 different special interest funds, so there is something for everyone!



### Grant aids animal desexing on the Coast

SPCA Gisborne Tairāwhiti put their \$2000 grant from Sunrise towards the cost of running their current mobile desexing programme on the East Coast. As they receive less than 1% of their annual budget from government sources, they are reliant on grants and donations.



### Coffee and a chat

If you are a workplace, a community group, or perhaps just friends who meet regularly for coffee, we would love the opportunity to join you for a cuppa and a chat. We can discuss the different funds we have, our community impact, and answer any questions you may have.

Email [glenda@sunrisefoundation.org.nz](mailto:glenda@sunrisefoundation.org.nz)



Glenda Stokes, Janine McDiarmid, Aana Donnelly (Trust Tairāwhiti), Kim Allan (Trust Tairāwhiti) and Rob Dymock (Sunrise chair).



## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



We would like to offer a huge thanks to Trust Tairāwhiti for the support they have given us over the past eight years. We are delighted to announce we've secured more funding from them going forward. This funding leaves us free to focus on building our endowment

fund, which in turn helps us to help so many organisations in our community.

We are immensely grateful to all our donors who have supported us on our Sunrise journey so far. No matter how big or small your donation or bequest, every little bit helps as we strive to build a better community for future generations.

We're excited to announce that Chelsea Hospital has recently launched an endowment fund with us at Sunrise. Having the security of a grant from their fund every year forever, will support them in being able to continue providing patients with the excellent level of care they are well known for.

With the end of the financial year approaching, March is a time when you may be considering donating to a charity. We have 49 special interest funds at Sunrise for you to choose from, including the General fund. It is from the General fund that we grant to applicants in our annual funding round. If you want to know more about our funds or how you can give, please contact me as I'm more than happy to answer any questions you may have.

Are you or someone you know considering selling a house or some land? If so, please consider becoming a 'Community Hero' by listing and selling with Bayleys Gisborne. At the completion of any successful sale Bayleys will donate \$1000 towards our operating costs, but you must mention Sunrise in your initial consultation.

Enjoy Autumn as we leave this wet summer behind us. It is the perfect time to visit Eastwoodhill Arboretum and soak up the beauty of the leaves as they change colours between seasons.

Take care

Glenda Stokes  
EXECUTIVE OFFICER

## Craigs team supporting local at Christmas

Craigs Investment Partners (Craigs) has donated money they would have usually spent on Christmas gifts for their clients to The Sunrise Foundation. This is the fourth year they have chosen to do this, supporting a new Sunrise fund each time.

Aware that record numbers of drownings were recorded across New Zealand last summer, the local Craigs team most recently chose to donate to the Swim for Life Tairāwhiti (SFLT) Endowment Fund.

Investment Adviser Fleur Gardiner and the local Craigs Branch work with Sunrise to determine where their donations will be best put to use.

"We're surrounded by the sea here in Gisborne, which means it's even more important that kids are getting the chance to learn how to swim. For some families swimming lessons are not always accessible or affordable", says Fleur.

Craigs place immense value on supporting the local communities they work and live in. Their workplace giving initiative means that community giving is encouraged from all levels of the organisation, with a portion then directed into a Christmas giving campaign through the New Zealand-wide network.

"Sunrise's community insight is invaluable to ensure our donations will have the biggest impact for our local charities."

The Gisborne Craigs branch has supported a variety of Sunrise endowment funds over the past three years including Eastland Helicopter, SuperGrans Tairāwhiti and Suicide Prevention.

We would like to thank both Craigs and their clients for their generosity. It's wonderful that you give back to the community you live and do business in. If you too would like to support the SFLT Endowment Fund with a donation, please visit our website.



Carl Newman is grateful to the local Craigs branch for their donation to the Surf for Life Tairāwhiti Endowment Fund. L-R, Adam Lynch, Donna Oates, Carl Newman, Fleur Gardiner, Valerie Fraser, Cassey Penny, Christopher Slater.

## Donations go twice as far at Eastwoodhill Arboretum

As Autumn approaches next month, it's the perfect time to visit Eastwoodhill Arboretum of NZ, Te Māra Rākaunui o Aotearoa, a national treasure approximately 30 minutes out of Gisborne. Witnessing the beauty of the leaves changing hue is truly spectacular and well worth the drive.

An endowment fund for Eastwoodhill Arboretum was established with Sunrise in 2016 to support ongoing development and secure the future of the arboretum for generations to come. The strength of the endowment model, where donations and bequests are invested and grown each year is what appealed to the donors who seeded the fund.

Eastwoodhill, the National Arboretum of New Zealand, has 25km of walking tracks and over 131 hectares planted with exotic and native trees, shrubs, and climber plants. Open to the public for 364 days a year, the arboretum has a cafe, a playground, and is also a popular venue for functions and educational visits.

Jane Williams, Eastwoodhill chairperson, says, "We receive up to 4000

volunteer hours per annum which helps enormously with our day to day running as we're such a complex charity and venue."

The arboretum doesn't receive any government funding and is reliant on grants and donations to continue operating. They are appreciative that JN Williams Memorial Trust continue to be so supportive of them, with the shared goal of the arboretum become self-sustaining in the future.

If you donate to Eastwoodhill's Endowment Fund before March 31 you will receive 1/3 of your donation back as a tax rebate. To read more about the fund or to donate, please visit our website. Donations of any amount are appreciated and collectively make a difference.



Take a family trip to Eastwoodhill over Autumn to enjoy the beauty of the leaves changing colour.

## Help Sunrise to help the community



### HERE'S HOW IT WORKS

1. In your initial meeting or discussion with any Gisborne Bayleys agent, mention Sunrise and that you'd like to become a 'Community Hero'.
2. List, and successfully sell your property with Gisborne Bayleys.
3. Gisborne Bayleys will donate \$1000 to support operating costs of The Sunrise Foundation.

## Chelsea Hospital launches new fund

We're excited to launch an endowment fund for Chelsea Hospital, Gisborne's only private healthcare facility, where staff strive to deliver high-quality surgical services.

Chelsea was established in 1927 and then set up as a Charitable Trust in 1959, hence it is owned by the people of Gisborne and needs their support.

Vicki Briant, hospital manager, says having a grant every year from the fund will ensure they can continue providing patients with the level of care they should expect at a private hospital.

Vicki says the security of an annual grant will help alleviate some of the financial pressure and enable them to keep up with technological advancements.

"Knowing how much the grant will be each year means we can work it into our budget. Next year we may decide to replace the ECG machine, and then perhaps the following year we may decide to replace Ward monitors.

"It's not about having the latest of everything; it's about having good quality equipment that we can regularly renew."

Michael Muir who has been a Chelsea Hospital trustee since 1980, says "Chelsea plays an integral role in the sustainability of health services in our region and increases the ability of the public sector to attract and maintain medical professionals."

With the public health system struggling to support the growing need for ever-increasing health expenditure, Michael and his wife Anne hope the public actively supports the endowment fund and acknowledges what an important facility Chelsea Hospital is for our region.

All donations to the Chelsea Hospital Endowment Fund will be invested, protected, and grown to keep up with inflation. The surplus investment income will be returned to Chelsea Hospital every year forever.



L-R: Janine McDiarmid (Sunrise), Anne Muir, Michael Muir, Sean Shivnan (Chelsea board chairperson), and Vicki Briant (hospital manager) are excited about the launch of the new Sunrise fund which will be used for future equipment purchases.



## Ways to give

### Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by credit card, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little, often, with the added bonus of an immediate tax benefit.

## Working with Plunket to keep our tamariki safe

Whānau Āwhina Plunket received a grant from Sunrise for \$1930 which they have used to purchase 10 new car seats. The convertible car seats will last the families they will be gifted to for years, as they are suitable for babies, right up until they are four or five years old.

Norma Hooks has been a certified child restraint technician with Whānau Āwhina Plunket for the past 30 years, and says their nurses receive many referrals for whānau in need of a car seat who often don't have extra cash to purchase one.

Servicing a vast area from Matawai to Muriwai and up the coast to Tolaga Bay, Norma says there are many whānau in need of their assistance.

"We're so grateful for the grant from Sunrise. That's ten families; ten more children who possibly wouldn't be in car seats that we're now helping keep safe," says Norma.

Plunket understands many families are facing financial challenges and hopes the simple gesture of giving a car seat to a family who is struggling will ease at least one worry in their lives.

"When we give the seats and install them, the looks of appreciation on their faces says it all. Honestly, they're just so grateful," says Norma.

Norma runs a car seat checking clinic every Monday and Wednesday between 9am – 12.30pm at the Plunket rooms, 7 Ormond Road for anyone in the community with car seat queries or who would like help with installation. Additionally, car seat events are often held throughout the year at various locations including Kaiti Mall, Elgin, Wairoa and Tolaga Bay.



*Janine McDiarmid (Sunrise) and Norma Hooks hold one of the ten convertible car seats ready to be given to a family in need.*

## Welcome John Larsen, our new Platinum Sponsor

Local businessman John Larsen has been a regular donor and staunch supporter of Sunrise since our inception in 2014. He has now taken his support one step further by becoming a Sunrise Platinum Sponsor

In doing so, John has generously committed to at least three years' support towards our ongoing operating costs. Until we become self-sustainable, we are reliant on funders and sponsors, so John's support of this fund is hugely appreciated.

Eight years ago, John attended our launch where Sir Stephen Tindall introduced Sunrise and the endowment model we have adopted. John says he immediately understood the future benefits to both donors and our community and wanted to become involved.

"When you give to other organisations you never know how much of it actually goes where it's intended. With Sunrise it's totally the reverse."

John says knowing that \$99 of a \$100 donation goes towards whatever fund people support, with only \$1 going towards Sunrise operating costs really appeals to him but he acknowledges operating on 1% must be a challenge.

"Until Sunrise grows and becomes self-sustainable, I'm happy to support them. There's so much good stuff they're doing in the community, they shouldn't be hampered by a lack of finance."

Rob Dymock, Sunrise chairperson, says "John's unwavering support in our community has been evident for many years. Becoming a Platinum Sponsor is a further testament to his ongoing generosity."

Thank you John, for believing in Sunrise and supporting our local community foundation.



*John Larsen has taken his support of Sunrise one step further by becoming a Platinum Sponsor.*

## Leave a lasting legacy

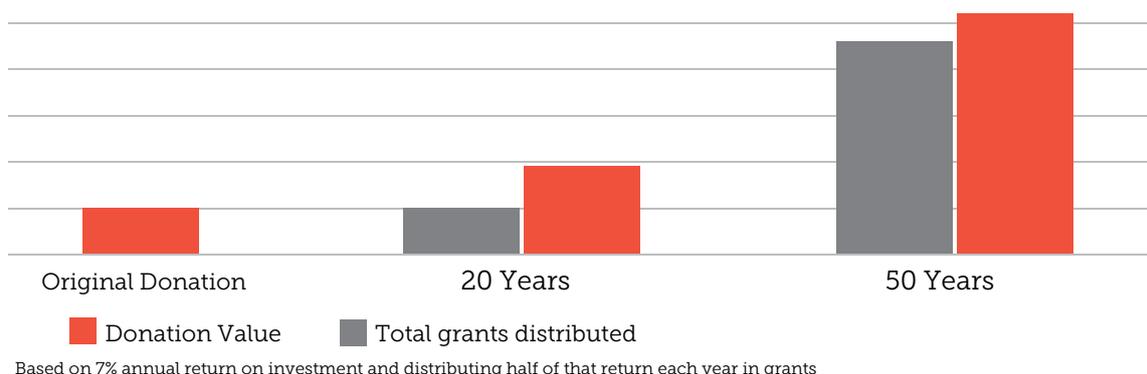
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; Platinum sponsors Bayleys Gisborne and Larsen Sawmilling, and Gold sponsors Self-Storage Gisborne, Architects 44 and The Gisborne Herald; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are Rob Dymock (Chair), John Clarke QSO JP, Richard Briant, Colin Christie FCA, David Clark, Alice Pettigrew, Joe Martin and Reweti Ropiha.



### The Sunrise Foundation

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