

It's the people, not the building

As a not-for-profit organisation, Hospice Tairāwhiti is partly funded by the DHB but needs to raise more than \$400k each year to ensure that all hospice care services remain free of charge in our community.

Hospice Tairāwhiti has cared for the terminally ill and their families in the Gisborne/East Coast area since 1980. After 27 years in the same office space, in December they relocated to their larger, vibrant new building which is located on Gisborne Hospital grounds. The new build provides a base and community hub for volunteers, doctors and nurses who provide services for visiting patients and their families.

Kj Danielle, Marketing and Fundraising Coordinator for Hospice is loving the new building but is quick to point out that, "Hospice is not about a building, we're more than that. It's about the range of free services we provide, not just for the person needing us, but also their whanau."

Over the past year, from June 2020 – July 2021 Hospice was able to care for and support 217 people and their whanau, with 89% of them able to spend their final days and weeks in

their place of choice. Working with existing services, Hospice provides extra support and expertise when required, whether a patient is at home or in hospital.

"We're not one size fits all. What we do for people depends on the needs of each person individually and their family's needs. With our aging population the need for Hospice will grow too and Hospice Tairāwhiti has the ability to flex with this growth."

Hospice is grateful for the endowment fund they have with Sunrise, guaranteeing them funding every year forever. Any donation made through this fund will continue to grow as the money is invested forever, and income generated is donated back to Hospice.

Visit www.sunrisefoundation.org.nz if you would like to donate to the Hospice Endowment Fund and see your donation working throughout your lifetime.



Hospice Tairāwhiti team outside their new building.

Sunrise Snapshots

Midway doing a great job at keeping our beaches safe.

Midway SLSC are grateful for the grant they received from the Surf Life Saving Gisborne fund. The grant helped them to deliver core programmes including first aid, leadership, teamwork and communication for Life Saving and Sport.

The team at Midway, most of them volunteers, do a wonderful job and are dedicated to keeping Gisborne's beaches safe for our community.



It comes from far and wide.

There seems to be no limit to where generous Sunrise donors come from. We were delighted to receive a donation for Eastwood Hill Arboretum and Eastcoast Museum of Technology from a past Gisborne local, now living in Japan. Being on the other side of the world is no barrier.

Helping your money go twice as far.

As Autumn approaches, the beauty of Eastwood Hill's leaves changing colour will soon be on display for us to enjoy. JN Williams Memorial Trust have a very generous incentive where they are committed to matching all Sunrise donations to Eastwood Hill \$ for \$ so your money goes twice as far.



Leave a lasting legacy

What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

Words from Glenda



We hope everyone has had a wonderful Christmas and much needed summer break after a busy 2021.

We had a great response to our Christmas Gift Certificates, with each of you selecting the Fund closest to your heart to donate to on behalf of your loved ones.

Another turbulent year has passed, and we are so grateful to the generous donors we have here in Tairāwhiti. Throughout these ongoing COVID times we have retained all regular and workplace donors, which highlights what a generous community we are a part of. Thank you so much for remaining so dedicated to Sunrise and the local causes we support.

Also, thanks to the team at BDO who welcomed us so warmly towards the end of last year. We're loving our new office space with the use of the boardroom facilities and are finding the central location fabulous. With our expanding team here at Sunrise, a change was much needed.



We welcome Janine McDiarmid to our Sunrise team. Janine has taken over marketing and communication after previously working as a teacher and a part-time artist. Since joining us late last year, Janine has settled in with enthusiasm and lots of fresh ideas.

With the financial year creeping up on us, a timely reminder that if you donate before 31 March 2022 you will qualify for an immediate 33.3% tax benefit. You can pay by internet banking or credit card. For more information on how you can donate and take advantage of the tax credit. Visit our website.

Take care and enjoy the remainder of this gorgeous Gisborne summer.

Glenda Stokes
EXECUTIVE OFFICER

Move to BDO offices a 'no-brainer'

The Sunrise Foundation says a huge thank you to BDO for the warm welcome they have given us since we relocated to their offices late last year.

Executive officer, Glenda Stokes, says "The move's been fabulous. Everyone at BDO is so friendly and it's great being able to access the resources and technology here and network and connect with professionals."

BDO partner Kylee Potae says "It's a no-brainer" when asked whether Sunrise would be a good fit for their offices. "Sunrise has similar values to us at BDO. We are both dedicated to building a strong future for Tairāwhiti forever where we can give back beyond our years."

"We want a community that's like the safe, fun community we grew up in and Sunrise has an opportunity to address the inequities that exist by supporting locally where the need is greatest."

Managing partner Mike Torrie likes that all bequests and donations to Sunrise are invested in endowment funds in perpetuity (forever) with the balance of the income distributed to worthy local causes. This helps to build a strong Tairāwhiti forever.

Mike says, "Having Sunrise here is a benefit to us both. By helping Sunrise we are helping the community too. It's good to be able to help serve the community and help those most in need."



Sunrise staff appreciate the warm welcome they have received from BDO. Left to right: Chris Torrie, Mike Torrie, Tanya Torrie, Richard Briant, Glenda Stokes (Sunrise Executive Officer), Charles Rau, Janine McDiarmid, Lynda Blackburne.

Every little bit really does make a difference

Catherine Chrisp, Mary-Jane Richmond and Elaine Clark all signed up for Sunrise Workplace Giving in 2017 whilst working for The Gisborne Herald, and since then their combined donations have totalled over \$5,580.

"I don't even notice the \$5 donation coming out of my pay packet each week and there's the bonus knowing that the Government tops it up an extra \$2.50 with a tax benefit. I like that, it's like a freebie," says Catherine.

The fact that Sunrise supports local organisations is what really appealed to both Catherine and Mary-Jane and that they were able to decide which fund they supported.

Catherine says, "There are loads of great Special Interest Funds I could have given to, but I decided on the General Fund as I like the idea that Sunrise decides where the money is most needed within the community."

Through the Workplace Giving scheme Elaine donates weekly to the Cancer Society and Mary-Jane to the Arts Fund as it's something she enjoys, having been involved in the Gisborne Choral Society since 1982.

Mary-Jane says, "I am impressed with the way Sunrise is managed. I like that the capital is retained and that the funds just keep growing because you're only using interest and have such a small operating cost."

Catherine agrees and says, "Knowing you operate on only 1% and the rest of the money is invested is impressive."

At Sunrise, all donations are invested and protected for the future and every year income is distributed as grants. This means your donation will keep on supporting our community forever.

Visit our website www.sunrisefoundation.org.nz if you would like to find out more about the Special Interest Funds that Sunrise supports.



Gisborne Herald staff Mary-Jane Richmond and Catherine Chrisp who give generously through Workplace Giving. Absent: Elaine Clark

The year the Show did not go on

It was a tough call to cancel the annual town-meets-country Poverty Bay A & P Show in October last year due to COVID uncertainties.

2021 was the first year the Show hasn't gone ahead since 1891 so it was a decision the A & P Association committee took very seriously, aware of that history and the impact on our community.

Erica McNeil, PBAPA General Manager says, "The showgrounds is a community venue, and the Annual A & P Show is something that so many look forward to and rely on."

"It's our largest and most high-profile event of the year, but there's more to it than that. There's so much history."

The Show has been enjoyed by thousands of people for over 140 years and is an annual opportunity to celebrate our rural heritage. Local businesses and fundraising groups also felt the impact with the cancellation of the two day event, but totally understood the decision.

Thankfully the support for the A & P Endowment Fund has remained strong, which Erica is grateful for as in the years to come this fund will mean regular funding for the A&P Association.

Sunrise executive officer, Glenda Stokes says, "A donation to their fund will help secure the future of the A & P Show by guaranteeing a reliable source of income forever."

Visit www.sunrisefoundation.org.nz if you would like to find out more about supporting the Poverty Bay A & P Show Fund. For the Poverty Bay Committee, the fund is a way to help future proof the showgrounds and keep facilities up to date, both for our community and visitors to the campground who are an added source of income.



Breaking down barriers to keep kids safe

With New Zealand recording its highest number of drownings over summer since 2015, the free swimming lessons Swim for Life Tairāwhiti provide for primary school children in our region seems more important than ever.

Daniel Gerrard, chief executive of Water Safety New Zealand believes that more education in schools is the key to preventing future deaths. Carl Newman, SFLT trust manager agrees and says, "Our programme is not about creating Olympic swimmers; it's about helping all kids in our region become competent and safe in the water."

Each year about 3200 primary school children from the Tairāwhiti region receive 10 free swimming lessons each. "We cover a huge area, working with kids from Motu, all the way up the coast to Hicks Bay."

"We start with kids when they're five and work with them every year until they leave primary school. By then our goal is that they are competent and know how to be safe in the water."

Water Safety New Zealand developed the SFLT programme, making sure students are taught the skills needed to become competent in the water. The 'Water Skills for Life' programme which provides lessons to 40 schools in the Tairāwhiti region costs

about \$250,000 per year to run and is funded by Trusts and Organisations.

To help with the ongoing costs, the SFLT board established the Swim for Life Tairāwhiti Endowment Fund with Sunrise. The endowment fund donations are invested, and the capital is protected, with the interest from the investment returned to SFLT every year, less a small amount, which is retained to ensure that their fund grows in line with inflation.

Carl is aware that many parents are unable to pay for extra-curricular activities such as swimming lessons and likes knowing that SFLT is helping teach kids some of the skills they need to stay safe.

"By providing free lessons we try to take away any barriers for kids and their families that otherwise probably wouldn't be able to afford it."

Read more about the Swim for Life Tairāwhiti fund or donate and help them continue providing lessons for future generations. Visit our website to read more.



Helping keep the show on the road

The team at Sunrise would like to thank our generous sponsors who have continued to support us over these COVID related uncertain times. Their ongoing help allows Sunrise to cover admin costs and keep the show on the road. A huge shout out to:

Bayleys - Amber Dental - Larsawn, Gisborne Self Storage - Alan Berry Motors and Trust Tairāwhiti.

Glenda Stokes, executive officer of Sunrise says, "Their support allows us to concentrate on growing endowments, which in turn means increasing the amount of investment income available to grant to causes that need help in

Tairāwhiti-Gisborne. We view our sponsors as part of the Sunrise team."

As a community foundation Sunrise is only allowed to use one percent of donations to cover overheads. While it is great for Sunrise donors to know that 99% of their donation works for our community, it does mean that Sunrise must source alternative funding for administrative costs. Our long-term sponsors and their commitment to Tairāwhiti's future help us continue to grow as a community foundation.

"We are fortunate to have such generous funders and sponsors who believe in what we are doing for our local community."

Ways to give

Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by credit card, internet banking or automatic payment.

Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little, often, with the added bonus of an immediate tax benefit.

New initiative working smarter not harder

Taupua Tairāwhiti, a shared services model developed by Sport Gisborne Tairāwhiti, was thrilled to receive a grant of \$4,560 in 2021 from The Sunrise Foundation which has allowed them to purchase much needed IT equipment.

Project Manager, Leanne Harrison says, "We've used the 2021 grant to cover IT costs. The funding we received from Sunrise has been pivotal in getting us set up and able to hit the ground running."

Taupua Tairāwhiti's aim is to provide a fit-for-purpose entity that offers a range of services for the sporting community and not-for-profit sector.

The grant they received from Sunrise enabled the collaborative hub to set up and sort accounts and admin and create branding and communication support.

"This saves the groups we work with money and time.

It means they can focus on delivering what they do best, top quality and consistent services for a healthy, active, and connected Tairāwhiti."

The idea for the Shared Services initiative arose after many years of discussions by the Tairāwhiti Sports Collective about the challenges community groups faced.

Sport Gisborne Tairāwhiti and its Board decided to take action and commissioned a feasibility study which outlined there was a demand for services here in Tairāwhiti and proposed a locally grown entity that starts small and develops services incrementally - a demand-driven lowrisk model.

On 1 August 2021 Taupua Tairāwhiti (support to Tairāwhiti) kicked off with 8-9 pilot community organisations and is about to sign its first contract with an iwibased group. There is now a small and dedicated team who are based at Sport Gisborne Tairāwhiti on Grey Street.

Taupua Tairāwhiti are looking at taking a few more sporting or not-for-profit groups on board this year.

Please visit www.sportgisborne.org.nz to register your interest.



The small but dedicated team of Taupua Tairāwhiti. Back: Stefan Pishief (Sport Gisborne Chief Executive) and Leanne Harrison (Project Manager) Front: Isaac Hughes (Coordinator) and Tamera Nelson (Clients & Accounts).

Teens build courage and resilience through Outward Bound

Every year Sunrise is committed to sending 14 lucky Year 12 students from the Gisborne Tairāwhiti region to attend a 21 day Outward Bound course in the Marlborough Sounds.

Students who have not yet achieved their full potential but are showing a commitment at school are selected by the seven secondary schools who are part of the Outward Bound Tairāwhiti School Course programme. With the support of Sunrise, 14 new students each year get to experience this life changing opportunity.

At Outward Bound students are pushed to their limits to discover what they are truly capable of and many of them are surprised at what they can achieve. Working as a team and identifying their own strengths through challenges outdoors helps the teens develop an appreciation of their natural environment.

Regular donor Pat Seymour, was encouraged to support the fund by friend Peter Jex-Blake and says, "I see Outward Bound and the programme it offers, especially to young people, as a great opportunity for young people to stretch their confidence and grow in the various tasks and experiences that the trust offers."



If you would like to help another worthy 14 teenagers get the chance to attend the next Outward Bound experience, you can donate on our website or email glenda@sunrisefoundation.org.nz.

I have a new sense of confidence in me that I hope I can take away and use it back home. I hope you are able to keep giving kids this opportunity as I personally think it would benefit them and help them understand more about themselves and what they want to do.

I had a lot of anxiety earlier in my life, and although I'd become much more confident, there were still large steps I had not taken, and would not have taken without the push Outward Bound gave me.

Outward Bound has helped me in many ways and has changed my life forever. Without this opportunity I wouldn't have gained and grown on the skills I have and will have for the rest of my life. So thank you so much.

The latest group of 14 teenagers lucky enough to attend Outward Bound.

Leave a lasting legacy

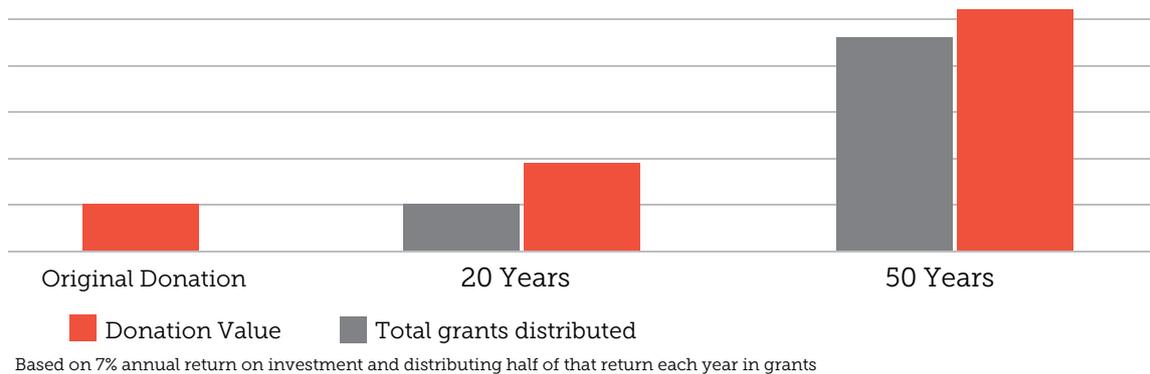
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; gold sponsors Bayleys Gisborne, Larsen Sawmilling and Self-Storage Gisborne; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie FCA, David Clark, June Hall FCA, Rob Dymock, Joe Martin and Reweti Ropiha.



The Sunrise Foundation

BDO | 1 Peel St | P O Box 1068 | Gisborne | 4040 | P: (06) 867 7939

E: glenda@sunrisefoundation.org.nz | www.sunrisefoundation.org.nz | [@sunrisefoundationgisborne](https://www.facebook.com/sunrisefoundationgisborne)