



## Social enterprise establishes WBS Fund

What started as a chance meeting by Wainui Beach School (WBS) ex-Board of Trustees Chair Ailsa Cuthbert in Vietnam has led to the establishment of the WBS endowment fund at Sunrise.

Ailsa, who travels to Vietnam regularly for work, met Hien Nguyen in a shop next to her office in Ho Chi Minh City. Hien not only sells bags but teaches other women how to make them, which they do mainly at home at night, as a second income when their children are asleep.

Ailsa says she popped in to look at the brightly coloured bags and ended up forming a friendship with Hien. Over time Ailsa has learnt about her life and family and was keen to support her work and the social enterprise initiative which helps women in impoverished circumstances by giving them a way earn extra money.

Having brought back a few bags back to Gisborne for gifts it became clear there was a market for the them and close friend Dianne Renolds suggested they sell them as a fundraiser for WBS.

Ailsa says "schools always need to raise extra funds, and there's only so many sausage sizzles fundraisers you can do! The bags were hugely successful, fit into the Gisborne lifestyle of the family trips to the beach, farmers market or bach. We sold 600 and used the money to seed the WBS fund at Sunrise."

"The bags are very strong, last for years and are a useful way to get rid of single-use plastic, at the same time creating benefit in the community where they were made and now for WBS. I love the circularity of this project".



Ailsa Cuthbert and Nolian Andrews WBS Principal hope the community will get behind their new endowment fund at Sunrise

Nolian Andrew, WBS principal, says "there is a perception that schools like WBS are well funded".

"But the reality is, the higher decile the school is, the less government funding they receive. This means we rely on a lot of support from our community to raise the funds we need to run our school."

"There is also a natural bias when applying for grants, we don't appear to need funding as much as lower decile schools, but this is a not true."

Government funding is calculated per child, and there is a huge difference, sometimes up to \$700 or more, per child depending on which end of the decile scale a school sits. Extrapolated over a school's population and that's a significant difference in government funding.

Ailsa hopes the WBS community will support the new fund and help create change for the school in perpetuity.

"It is important the fund grows as it has the potential to offer opportunities for all children at WBS in the future".

"Often whanau want to give back to WBS and suggest offering a trophy for year-end prizegiving. But there is only so much silver wear you can polish! A donation to the WBS Sunrise fund will keep on supporting the school forever, what could be better than that?"



Ailsa and Dianne Renolds in bag selling mode.

## News in brief



GisInt used their grant from Bob and Aileen Harris's named endowment fund to buy a Ki-o-rahi set for the many teams at their school that play the traditional Maori game.



Photo supplied by: Gisborne Herald

Liz Crawford the manager of Oasis Community Shelter and her father Tom set up Oasis out of urgency to provide shelter for men without homes during Covid with the help of a grant from Sunrise.

### Too much good news

There's so much good stuff going on at Sunrise and we can only squeeze so much into our newsletters. Please visit our website for all the full stories in this edition, all of our past newsletters and you can subscribe to receive our newsletters by email.

**Give and get back**

Donate before 31 March and qualify for an immediate **33.3%** tax benefit



## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



The Global Giving Index places Aotearoa New Zealand (NZ) third in the world for our donating and volunteering. We are a nation of givers and here in Tairāwhiti-Gisborne we definitely fit that mould.

In the six years since we launched generous local donors have helped us grow our endowments to \$5.9 million, making us the fastest growing community foundation in NZ, and allowing us to grant \$568,000 to causes throughout our district that desperately need the help.

On behalf of everyone at Sunrise, and the people and charities we've been able to help I'd like to offer a heartfelt thanks.

March is a time when you may be thinking about donating to charity. If you'd like your charitable giving to have a bigger impact, Sunrise is the right charity for you. A donation made today is invested in perpetuity (forever) and grown for the future, ensuring we can gift grants from the investment income from your donation to local charities forever. You can read more about the perpetual endowment model we operate on the back page of this newsletter.

If you'd like to know more about how you can give, please get in touch, my contact details are on the back page.

Take care and I hope you have a lovely Autumn, it's a great time to visit one of our treasures Eastwoodhill Arboretum.

Stay safe

Glenda Stokes  
EXECUTIVE OFFICER

## Sporting folk raise money for local charities

Isaac Hughes's Charity Mercantile Multi Sports competition raised \$1000 for Stroke Tairāwhiti's endowment fund at Sunrise.

Held at the end of last year, it was the second charity sports competition Isaac has organised. The first was indoor soccer which raised \$1,800 for Swim For Life Tairāwhiti's endowment fund.

Isaac says "with gaming trusts such as NZCT on the way out. Small charities that relied on their grants are going to need more options in the future. I think Sunrise is important as they will help to fill the gaps left by those type of funders."

The funding landscape, which is changing quickly, has seen the Community Organisation Grant Scheme (COGs) funding for Tairāwhiti decrease, and with the sinking lid policy on pokies, the grants from gaming trusts are rapidly falling too and will eventually cease.

Isaac asked Glenda which Sunrise special interest funds needed more support. When she mentioned Stroke Tairāwhiti he got in touch with them and was surprised to learn that "although many people think stroke is something that happens to older people, there are in fact a lot of young sufferers too".

"Once people affected by stroke are out of the health system, they are on their own. Stroke Tairāwhiti is a small organisation and they have an awful lot to on their plates, so I wanted to help them."

Judy Livingston, Stroke Tairāwhiti Administration Manager, says they are grateful Isaac has chosen to support their fund. "The public doesn't have a high perception of stroke support and fundraising is not easy. Frankly, we're just not as sexy as some of the bigger and more well supported charities, so this boost is just what we need."

Isaac is organising his next indoor charity football competition (starting 17 March), with all proceeds going to Gisborne Volunteer Centre's endowment fund at Sunrise. If you would like to play and support a great cause at the same time, you can contact Isaac on 022 176 8920, or visit the @GizzyFootball page on Facebook.



Caroline Callow and Judy Livingston from Stroke Tairāwhiti say the boost to their fund from Isaac Hughes's last charity sport competition is just what they need.



## Life Ed helps local kids with Covid upheaval

Life Education Trust (Life Ed) is a children's charity which supports 6,000 tamariki throughout Tairāwhiti. They educate and empower children with the knowledge and confidence to make safe choices around drugs, peer pressure, and healthy food choices, which is especially important to at risk students and whanau.

Covid-19 saw an increase in demand, schools needed their help more than ever. Poor mental health and the wellbeing of our most vulnerable children was already identified before lockdown, the result of which stirred up a range of emotions in children. For many it meant a recurrence of unsettled behaviours.

In addition, Life Ed's key community fundraising events had to be postponed or cancelled, which made it hard for the small organisation when our tamariki needed them most.

Last year a local donor, who wishes to remain anonymous, donated \$25,000 to Sunrise to grant to organisations helping with the local response to the crisis, Life Ed was one of the organisations to receive a grant from the generosity of that donor.



## Outward Bound changes young lives

Fourteen Year 12 students from throughout Tairāwhiti-Gisborne attended Outward Bound last year with the help of Sunrise donors.

If you would like to invest in the future of our young people and give another fourteen of our young people the chance to go on this life changing experience you can donate on our website, or get in touch with Glenda, her contact details are on the back of this newsletter.

To my sponsor I would just like to let you know how thankful I am to have the chance to go on an Outward Bound course all because of you. Without you this wouldn't have been possible. Outward Bound has helped me in many ways and has changed my life forever.

I had a lot of anxiety earlier in my life, and although I'd become much more confident, there were still large steps I had not taken, and would not have taken without the push Outward Bound gave me.

I am a student and I have dyslexia so this letter may be a challenge for you to read. But if my Outward Bound course has taught me anything it is that challenging yourself and allowing yourself to do things you never thought possible is what allows us to grow.

I will forever be grateful. You along with this Outward Bound course have given me the confidence to leave home and go out into the world and find my own way. I hope you know that you have invested in the future and I intend to do my best to make it a bright future best wishes.

## Look how far we've come



**\$5.9m**  
Funds  
invested



**\$3.5m**  
Promised  
in wills



**\$568,000**  
Granted to our  
community



**1.25**  
Full time staff  
supported by  
13 volunteers

## Named fund to help Eastwoodhill and Hospice

Bill and Margie Thorpe have established a named endowment fund at Sunrise to support Eastwoodhill Arboretum and Hospice Tairāwhiti.

Margie was born in Wellington and attended Victoria University. She moved to Gisborne in 1963 to take a teaching role at Lytton High School.

Later, as a mother of three, she became involved in Parents Centre, school committees, and as a Hospital Board member for eleven years.

In 1983 she was elected to the Gisborne District Council, serving for twenty-four years, the last six years as Deputy Mayor. Her time on Council involved diverse involvement in Parks and Reserves, Sister City and Keep Gisborne Beautiful.

Bill attended Victoria University and returned home to Gisborne in 1963 to take a production management role at the family company, Columbine Hosiery.

In 1982 he established a horticulture management company which came to include ownership participation in a number of orchards, construction and management of packing company NZ Fruits, and establishment of fruit marketing company First Fresh.

In 2018 Bill was awarded the Bledisloe Cup recognising contribution to horticulture.

Moving into retirement Bill and Margie have a desire to recognise the satisfaction and enjoyment they have derived from their involvement in the community. They see Sunrise as a way to enable a lasting contribution back to their community.

Margie says they chose Eastwoodhill as "we feel it is unique and we are both very supportive of the continuation and development of the arboretum".



Bill says it was "the opportunity to participate in the very generous \$ for \$ matching commitment by the JN Williams Memorial Trust which provided added incentive".

They both recognise Hospice Tairāwhiti for its exceptional work in end of life care, the large volunteer component, and the increasing need for qualified staff and access to specialist equipment.

Both Bill and Margie say they are "enthusiastic about the ability to establish a perpetual endowment which will be continuously managed by professional investment advisers".

"Our endowment fund is an opportunity to give back to the community who have given us so much and to see it benefit our chosen charities while we are still alive."

## Ways to give

### Donations during your lifetime

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

You can donate by creditcard, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family, you may consider leaving a percentage of your estate or a specified sum in your will to Sunrise, knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little often, with the added bonus of an immediate tax benefit.

**A named endowment fund will be established when your donations total \$50,000 or more, you can choose:-**

- To have the fund in your name, your family name or any name of your choice.
- Which charities or causes will receive distributions from the income from your fund.
- To receive annual reports on earnings and distributions from your named endowment fund.

**If you want to support Eastwoodhill - now is the time to do so.**

Not only will your donation be doubled but you will also receive **1/3 of your donation** back as at tax rebate.

For example: if you donate \$1000 to Eastwoodhill's fund at Sunrise, JN Williams will match you **\$-4-\$** and add another **\$1000**. You'll receive a tax rebate of \$333

So in effect you will have donated \$666 for Eastwoodhill's future, but the total amount added to their fund will be \$2000. **How awesome is that!**

Gisborne  
**Eastwoodhill**  
National Arboretum of New Zealand



## Ritchie Civil launches Suicide Prevention Fund

Derek and Rebecca Watson of Ritchie Civil have established a Suicide Prevention fund at Sunrise.



*Derek and Rebecca Watson, with the team from Ritchie Civil, hope that if people can't afford to give to the new Suicide Prevention fund at Sunrise now, that they gift some money in their will.*

It was the loss to suicide of their friend and work colleague, that prompted the couple to act.

Derek says "I can still remember to this day when I got the phone call. The father works next door to us, and we know his brother, we're all so connected".

"I will never ever forget that Sunday afternoon when he rang me, it blew me away. It knocked me off my feet, that's a moment you don't forget."

Rebecca Watson says "the loss has had a widespread effect on everyone. Derek and I are still finding it really tough, his work mates are still struggling and of course the impact on his whanau and friends".

"He was such a lovely friendly person, friends with everyone. When we heard there was the disbelief of no surely not, never. He was just the funny joker guy the whole time. But that was obviously hiding a deeper hurt that unfortunately we didn't know about."

Mates of Tairāwhiti (MOT) helped Ritchie Civil with the loss of their work colleague. The couples says "when this sort of tragedy strikes you are lost. We were lucky to have MOT on hand to support us. In fact it was MOT that introduced us to Glenda and Kerry from Sunrise when we expressed that we wanted to try and make a difference in his memory."

MOT goes into workplaces to dispel myths about suicide, show suicide can be prevented and why early intervention is important. Based on an Australasian workplace suicide prevention programme, which has won awards for health and safety, suicide prevention and men's health, Derek now sits on the advisory board.

"MOT teach people how to recognise the signs that something's not right and try to give people in that space somewhere to go to. At the moment people haven't got any idea where to turn. It's about getting the message out there to make people aware that there is somewhere to go for help."

Rebecca added that they decided to establish the Suicide Prevention fund at Sunrise because "Sunrise is amazing in what it does, it's got some really good publicity behind it, it's there to make a difference and it's local".

"Gisborne is so different to anywhere in the whole of NZ really. People think differently and interact differently, we say it as we mean it. We've got our own mana, we don't need it from anywhere else. We've got these local problems and hopefully we're going to find some way of fixing them. One shoe does not fit all."

"Sunrise is ours for Tairāwhiti. We can trust it's for our region and we aren't dictated to by outside people."

Derek added "we're doing it and we're challenging others to do the same thing. We can't do it ourselves, we need other local business input."

"It's all about trying to make a difference, so that eventually there will be some funds there than can be called upon to assist."

"For businesses to function in this town they need people, people are the number one. If you don't have people you don't have a business, it's that simple."

Derek and Rebecca want to encourage other companies to donate to the fund.

"If you are in a position to support our community with this kaupapa then do it. Instead of giving xmas presents possibly donate to the fund, there are so many ways when you start thinking about it to help. If we are all in this together then the funds will grow to make a difference. This fund is created by our people for our people."

"We don't know where the donations will come from. It's going to touch people in different ways, obviously we're doing it because we've been affected by it personally, and in our business."

"It's happening a lot more and we want to do our little bit to make things better. In Gisborne we are all so interlinked, there's a small degree of separation, everybody is close to everybody."

"Everyone knows someone who has been affected. We just hope that this tugs on people's heartstrings and they throw copious amounts of money into it. And if people can't afford to give now, they can leave money in their will."

Times are tough for some right now, and the couple are aware that it could be disheartening if lots of donations don't come in straight way.

"I suppose if there isn't a fund to bequeath to and if they don't know about it, they can't. But there is a fund now."

Sunrise has an annual funding round where organisations with a charitable purpose in Tairāwhiti-Gisborne can apply for funding. The Sunrise Grants Committee assesses applications and distributes grants on a most needy basis, ensuring that grants will adapt and change as our communities needs and those helping them change.

Derek says the funding application process at Sunrise was a big part of the reason they decided to set up the fund with them.

"We went with Sunrise because the granting is non-political. Sunrise has people with a range of different strengths and knowledge they bring to it. Every year the grants will be based on the applications that come in and the money given to the organisations working in the suicide prevention space that are making the biggest impact each and every year, forever."

## Leave a lasting legacy

The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; gold sponsors Amber Dental, Bayleys Gisborne, Larsen Sawmilling and Self-Storage Gisborne; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie FCA, David Clark, June Hall, Dame Bronwen Holdsworth DNZM, Joe Martin and Reweti Ropiha.



### The Sunrise Foundation

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