



Funding Policy 2022

The Sunrise Foundation Vision and Mission

Our Vision Local giving for local needs

Our Mission To connect people who care with causes that matter, to strengthen our local community forever

Background and guidance for grant applicants

The Sunrise Foundation (Sunrise) is unlike many grant giving trusts in that we are driven by the wishes of our numerous donors who have entrusted us to manage their donations. Groups and individuals in our community donate into our endowment fund, and in doing so they direct their donations towards specific purposes.

For your grant application to be successful, you must meet our requirements (see below), but there must also be sufficient funds available that are designated for the purposes in line with your specific project. Even if we are strongly in favour of your project, we may not be able to approve a grant if we do not have specific funds designated for that specific purpose. Sometimes we may only be able to give you a small amount towards your project as that is all we have available in qualifying funds at that time.

In addition to our own funds we are also the local funding managers for the Tindall Foundation.

In the interests of transparency, Sunrise seeks to support a variety of activities and groups (subject to the funding available). To help us understand who will benefit from each grant and how they will benefit, we assess applications using the following matrix.

<p style="text-align: center;">WHAT DO YOU WANT TO DO?</p> <p style="text-align: center;">Organisations Core Business OR New Innovation</p> <p><i>Is this application intended to support the core business of your organisation so you can do more of what you current do? OR Is your organisation intending to branch out into a new area? If so, have you talked with others doing similar projects/initiatives?</i></p>	<p style="text-align: center;">WHO WILL BENEFIT?</p> <p style="text-align: center;">Specific target group (Criteria) OR Flexible (Available to all)</p> <p><i>Do you have a target group that will benefit from a donation from Sunrise (e.g young people aged 12 – 18 years, or people who want to join a group?) OR Are you intending to deliver an activity that is open to anyone who is interested?</i></p>
<p style="text-align: center;">COMMUNITY CONNECTIONS/RELATIONSHIPS</p> <p style="text-align: center;">Collaboration & Sustainability</p> <p><i>Are you working collaboratively with another group? AND How sustainable is your activity/group?</i></p>	<p style="text-align: center;">SUCCESS</p> <p style="text-align: center;">Results & Reporting</p> <p><i>What will success look like? AND How will you know you have achieved success?</i></p>

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For your funding application to be eligible for funding from Sunrise's annual funding round:

- Your grant must be for charitable purposes.
- A fully completed application form with all supporting documentation must be submitted by the due time and date. Late applications will not be considered as demand for funding is so high.
- Sunrise will consider applications for project costs, general operating costs (including salaries/wages, rent and vehicle operating costs) Capital items costing no more than \$5000.
- Maximum grant of \$5,000 per initiative, per year.
- We do not grant to individuals apart from our quarterly hearing assistance round and this is paid to the company providing the device or service.
- Funding will not be provided retrospectively.
- Organisations which receive funding are required to provide a report outlining the use of the funds and measurable successes achieved from the funding provided.

Distribution of funding will be considered for community groups that deliver in the following areas

- Arts
This will include creative art, language arts and literature, music, performing arts and visual arts.
- Education
Priority will be given to literacy and numeracy skills and high risk and disadvantaged children. This will not include core education through schools, kindergartens and pre-schools.
- Environment
This will include air, biodiversity (plants animals and birds both native and exotic), land and soil, water (lakes and rivers) and drainage.
- Health
Priority will be given to support and advocacy groups not fully funded by government and whole-of-community programmes working at grass roots level.
- Heritage
This will include heritage preservation, discovery and promotion.
- Community
Priority will be given to organisations who serve community needs affecting families and children with priority given to small organisations with volunteer input.
- Sports
Priority will be given to encouraging participation by juniors and youth.

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Sunrise invites applications from charities and community organisations whose operations are focused in Tairāwhiti-Gisborne (the area covered by Gisborne District Council).

- Sunrise will consider applications for
 - project costs
 - general operating costs (including salaries/wages, rent and vehicle operating costs)
 - capital items costing no more than \$5000
- Sunrise will **NOT** fund
 - individuals (other than specific scholarships)
- Funding will not be provided retrospectively
- Maximum grants of \$5,000 per initiative per year
- Organisations which receive funding are required to provide a report outlining the use of the funds and measurable successes achieved from the funding provided.



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You can download The Sunrise Foundation Funding Application Form at www.sunrisefoundation.org.nz/grants.