

CONTENTS

3	PHILANTHROPY HIGHLIGHTS
4	EXECUTIVE MESSAGE
5	BOARD OF TRUSTEES AND COMMITTEE
6	STRATEGIC OBJECTIVES
7	ENDOWMENT FUNDS
8	COMMUNITY HERO PARTNERSHIP
9	SUNRISE GRANT RECIPIENTS
12	SUNRISE GENERAL FUND
18	SPECIAL INTEREST FUNDS
26	CYCLONE GABRIELLE
27	NAMED FUNDS
31	CELEBRATING OUR DONORS
36	OUR FUNDERS AND SPONSORS

PHILANTHROPY HIGHLIGHTS

6 Endowment funds established	this year by generous individuals, families and organisations.
50 Special Interest funds	including General fund.
\$7.4 in funds	invested in perpetuity
\$925,000	granted to our community since 2014.
13 current voluntary	trustees and committee members.
\$5 Million	promised in wills (estimated).
11,162	individual donations since 2014
50 Regular	and workplace giving donors
1 of 17	Community Foundations throughout New Zealand
1.3	full time staff
\$1,165,963	million received this financial year



EXECUTIVE MESSAGE

The Sunrise Foundation (Sunrise) is a community endowment foundation. We are governed by a local voluntary board, are community-focused and are striving to build a permanent endowment fund which will benefit our local community, forever.

Tēnā koutou katoa. In my role, I work with all kinds of generous donors and sponsors who selflessly give, to create a better future for people they will never meet. These donors have the shared desire of building a stronger, better Tairāwhiti for generations to come. Their gifts are invested, and the income gained goes out every year to their favourite charities, forever. Without you all, we wouldn't be where we are today.

It has been another year of growth for Sunrise, with over \$1 million gifted this FY. This takes total funds invested to \$7.4 million, which will help us deliver even more transformative change for our community.

Since our inception in 2014 Sunrise has awarded almost \$1 million in grants to worthy causes in Tairāwhiti. We should all be immensely proud of this. For community organisations, receiving a grant may mean the difference between paying rent to keep the lights on, expanding key services, or transforming dreams into reality.

This year we gave 35 grants worth \$173,753 which benefitted a wide range of causes across the community. We could not have achieved this without the generosity of our local donors who 'give through us' to the causes they care about, helping make this impact.

No one could have imagined the challenges that lay ahead for our region at the start of the year. As we reflect on the devastation Cyclone

Gabrielle caused, we must also take time to consider the many examples of the tenacity of human spirit and inherent generosity that shone through. So many people from around New Zealand felt compelled to offer financial assistance to those affected and reached out to us at Sunrise, confident we would have a solid grasp of where the greatest need in our community was and how best to respond. Although this is not our core business, we understood how important it was we become involved, helping those in our community who needed it. Over \$100,000 passed through Sunrise, granted to various groups affected by the cyclone. Sunrise charged no fee, with 100% of funds donated passed through to cyclone relief in our community.

In response to requests from donors we launched six new funds, Alzheimer's Gisborne, Chelsea Hospital, Lawson Field Theatre and War Memorial Theatre and St Mary's Catholic School. Matapuna Training Centre and Sport Gisborne Tairāwhiti were also seeded and will be officially launched next FY. This brings the total number of funds to 50.

As a community foundation we can retain only one percent of endowment value each year to cover operating costs, so are reliant on funders and sponsors. Until we grow our endowments to where we are self-sufficient, we are fortunate to have secured further funding from Trust Tairāwhiti and Clark Charitable Trust

This year, Gisborne Bayleys joined us as a Platinum Sponsor and together we created the 'Community Hero' concept. If vendors mention Sunrise in their initial visit with any local Bayleys agent, Bayleys will donate \$1000 towards Sunrise operating costs. We would love for you to help us spread the word about this concept – the sky is the limit as to how many people can become a Community Hero!

A warm welcome to John Larsen who has also joined us as a Platinum Sponsor. John has been a staunch supporter of Sunrise since we launched in 2014. And of course, thanks to Gisborne Self-Storage, Architects 44, BDO, Gisborne Herald and the many other sponsors and supporters we have.

I would like to take this opportunity to thank founding Chair John Clarke for his significant contribution to Sunrise during his nine years at the helm. Leader, donor, volunteer and friend, John has given his all to Sunrise over the years, and we are so grateful. John stepped down as chair, but we are delighted he continues to work alongside us as a trustee.

Congratulations to Rob Dymock who was elected as John's replacement. Already a Sunrise trustee and grants committee member before she was elected, Rob had a sound understanding of how Sunrise operated and continues to be dedicated to growing endowments and making an impact in our community.

A warm welcome to Alice Pettigrew who joined us as a trustee and grants committee member. Alice is a sound strategic thinker and has already proven herself to be an asset to our Sunrise team.

And finally, Sunrise exists because local people who care give to causes close to their hearts.

Thank you all so much for being a part of the Sunrise journey. Thank you to our voluntary trustees and committee members who have provided invaluable guidance, governance, and dedication this year.



ROB DYMOCK CHAIR



GLENDA STOKES EXECUTIVE OFFICER



Nau te rourou, naku te rourou, ka ora te manuhiri. With your food basket and my food basket, the people will thrive.

BOARD OF TRUSTEES



ROB DYMOCK CHAIR



JOHN CLARKE QSO JP RICHARD BRIANT





COLIN CHRISTIE



DAVID CLARK



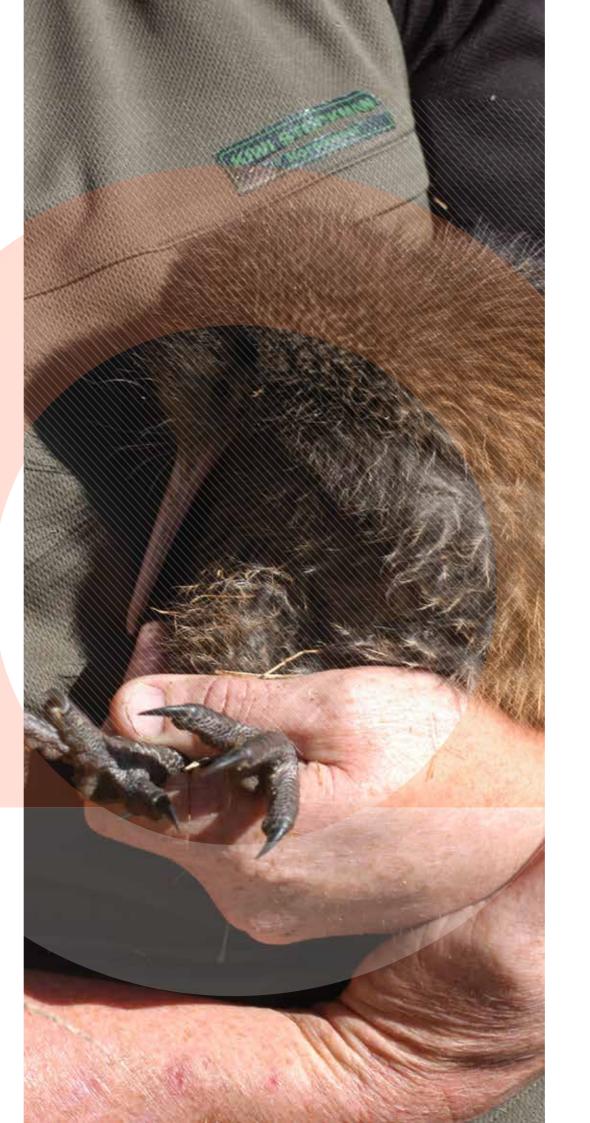
ALICE PETTIGREW



JOE MARTIN



REWETI ROPIHA



SUNRISE COMMITTEES

The Sunrise Investments Committee



COLIN CHRISTIE FCA (CHAIR), RICHARD BRIANT, ALICE PETTIGREW, DAVID CLARK (INSETS: JOE MARTIN AND GREG DAULTON)

The Sunrise Grants Committee



LESLYNNE JACKSON, STEPHEN THOMSON, NATASHA ASHWORTH (INSETS: DAVID CLARK: CHAIR AND RICHARD BRIANT)

We appreciate the support of our voluntary board and committees.

OUR VISION

Local giving for local needs

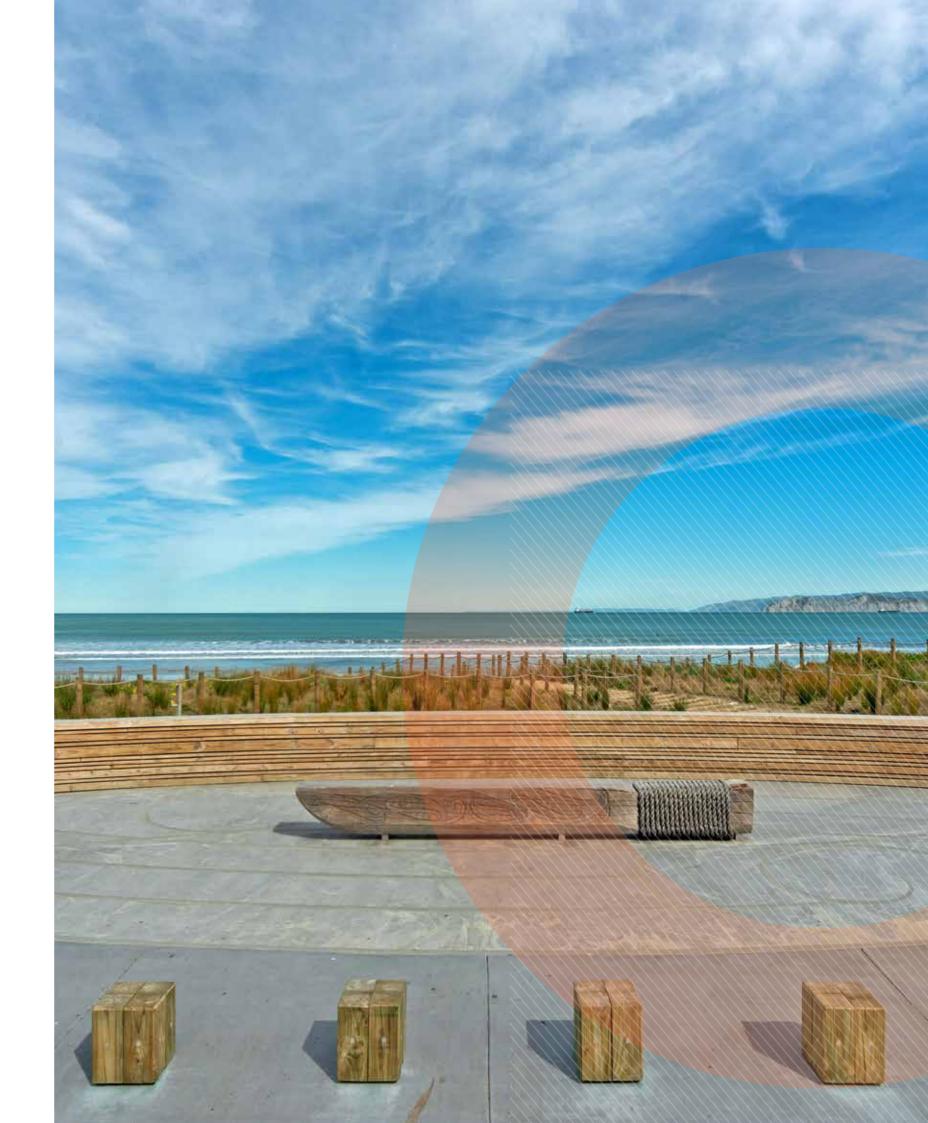
OUR MISSION

To connect people who care with causes that matter, to strengthen our local community forever

STRATEGIC OBJECTIVES

- 1. Grow a substantial perpetual fund
- 2. Sustain a culture of giving
- 3. Build strong partnerships and alliances
- 4. Sound governance and management
- 5. Increase funds available to distribute as grants
- 6. To be the funder of choice for social, environmental and cultural initiatives in Tairāwhiti-Gisborne

The Sunrise Foundation is a charitable trust (CC50590) established to receive gifts and legacies to be invested in the form of endowments for the lasting benefit of local charities, community organisations and worthy causes.

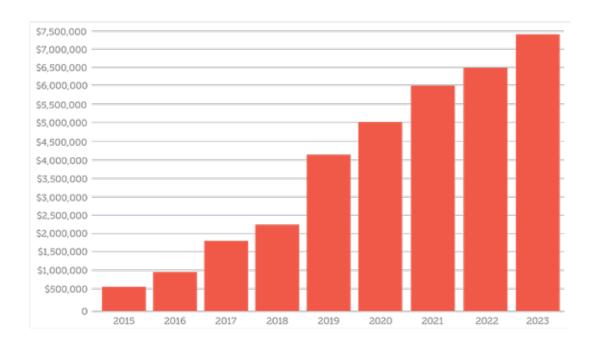


ENDOWMENT FUNDS

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever).

We invest the funds, retaining the capital and generating income, and use the income from investments to provide grants for charitable causes in Tairāwhiti-Gisborne (the area covered by Gisborne District Council).

Sunrise launched in October 2014. We celebrated the end of our eighth full financial year with endowments valued at \$7.4 million.







BECOME A 'COMMUNITY HERO'

In 2022, Bayleys Gisborne took their support of Sunrise to the next level, with a 'Community Hero' concept to support Sunrise's operating costs.

Their team announced that for every residential, rural, or commercial property listed and sold with any Bayleys Gisborne agent, they will donate \$1000 towards Sunrise's operating costs, provided you mention Sunrise and the 'Community Hero' concept in your initial meeting.

The Sunrise Foundation can only retain a maximum of 1% of endowment value each year to cover operating costs, meaning 99% of all donations through Sunrise work for our community. The 'Community Hero' concept helps us to focus on what we love doing – granting to our community where the need is greatest.

Simon Bousfield, Bayleys director says, "If the community gets in behind our idea, the sky's the limit as to how much we'll donate to Sunrise, helping with their operating costs."

Over recent years, Simon says their team came to realise the significance of the Sunrise operation, and the amount of time and resources dedicated to providing support to many worthy causes across our region.

"It makes sense to support the operational side of Sunrise, helping ensure there is sufficient funding behind the scenes so the huge list of grants can continue to grow and benefit groups throughout Tairāwhiti."

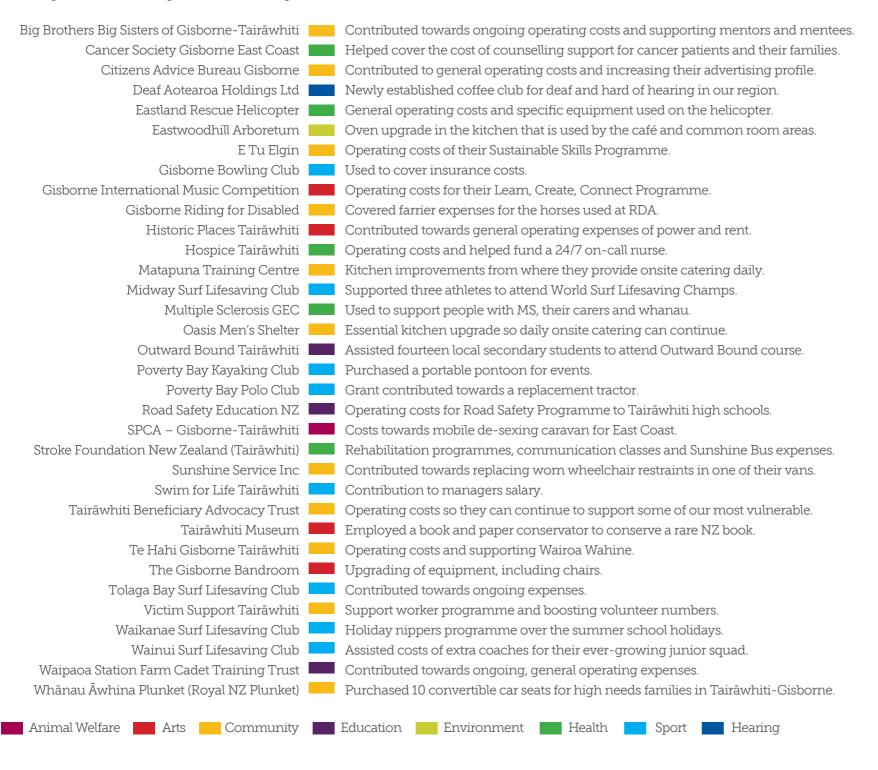
Glenda Stokes, Sunrise executive officer says, "Operating on 1% can certainly have its challenges. We're hoping the community get behind this generous Bayleys initiative and share the idea with all their friends and whanau to support too."

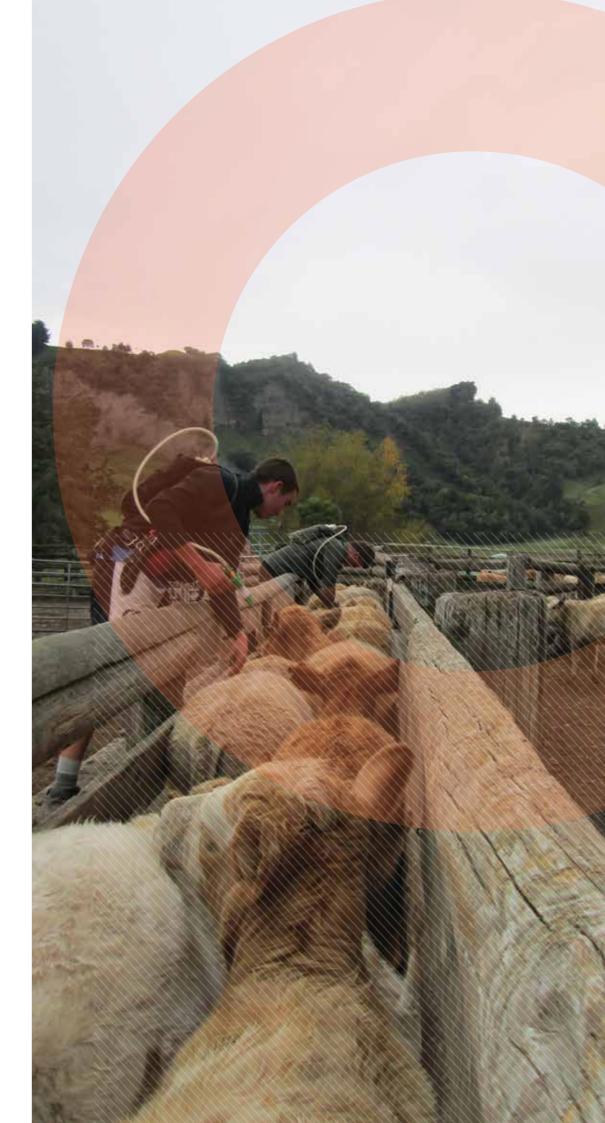


Sunrise Grant Recipients 2022

Since we launched eight years ago, we have awarded grants with a total value of \$925,000 to worthy causes across the arts, animal welfare, education, environment, health, hearing, social services, and sports communities in Tairāwhiti-Gisborne.

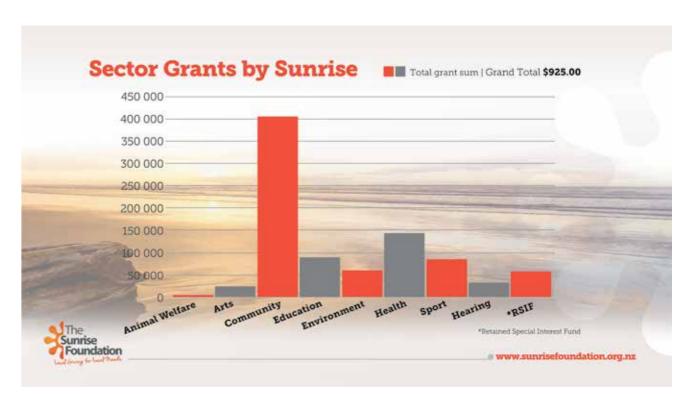
In our eighth annual funding round in 2022 we granted \$173,753 to:







Sector Grants by Sunrise



The grant Poverty Bay Polo Club received from Sunrise contributed towards the cost of a new tractor.

The Gisborne Bandroom appreciated their grant from Sunrise which enabled them to upgrade equipment, including chairs for their premises.

Recipients of grants from named funds 2022

Big Brothers Big Sisters of Gisborne Tairāwhiti (Ross & Jackie McDonald fund)

Cancer Society Gisborne East Coast (Gavin McFarlane fund)

Eastland Rescue Helicopter (Bob & Aileen Harris fund)

Eastwoodhill Arboretum (Bill & Margaret Thorpe fund)

Gisborne Bowling Club (Bob & Aileen Harris fund)

Hospice Tairāwhiti (Gavin McFarlane, Bill & Margaret Thorpe and

Rosemary Johnson funds)

Stroke Tairāwhiti (Bob & Aileen Harris fund)

Sunshine Service Inc (Less McGreevy fund)

Swim for Life Tairāwhiti (Les McGreevy fund)

Waipaoa Station Farm Cadet Training Trust (Bob & Aileen Harris fund)

Whānau Āwhina Plunket (Royal NZ Plunket) (Les McGreevy fund)



A Sunrise fund was established for Eastland Helicopter Rescue (EHR) in 2016. EHR provide a range of services, which includes primary response for accidents and critically ill patients, search and rescue, as well as inter-hospital transfer throughout New Zealand. They also support police operations, the fire service and civil defence.





SUNRISE GENERAL FUND

It's from the General Fund that we grant to applicants in our annual funding round.

Once a year we invite applications for funding from any organisation with a charitable purpose in Gisborne-Tairāwhiti.

As all applications are carefully considered by our Grants Committee this ensures we support those with immediate needs – the greatest need right now – whoever they may be and whenever their need arises.

It is important we grow the General Fund as we don't know what our community's needs will be in the future. We've all seen how much society has changed and how quickly it is still changing. The beauty of the General fund is that it will always be flexible to respond to those changes as and when they happen.

Riding for the Disabled were grateful for the grant they received from the General fund this FY which they used to help cover farrier expenses.

Supporting and empowering some of our most vulnerable

Tairāwhiti Beneficiary Advocacy Trust (TBAT) has been operating since 2003 as a small, independent organisation that assists people to receive the full support they require for basic life necessities.

Shelley Hannah-Kingi says their team are extremely grateful for the \$8000 grant they received from Sunrise on behalf of The Tindall Foundation. They used the grant to offset some of their office rental expenses.

TBAT office provides a neutral space for people to meet and sort through the difficulties they are facing. Once the team have determined what is most urgent, they then deal with the issues piece by piece before directing people back to other government departments, armed with everything they need to move forward.

"The grant helps us to continue operating. We can then maintain our service of assisting people to navigate government departments, and as of late, find emergency accommodation due to the lack of housing available to people," says Shelley.



Waikanae SLSC put their grant towards the running of their popular nippers holiday programme. Three qualified lifeguard coaches taught children aged from 6-14 years ocean skills like bodysurfing, swimming, and board paddling, as well as important skills such as how to read the ocean, find a safe swimming spot, spot a rip and what to do if you get caught in one. Clara Wilson, Waikanae Club Manager, says they were grateful for the ongoing support from Sunrise.





Mobile desexing campaign a huge success

"We are very grateful for The Sunrise Foundation's support with our mobile desexing campaign in the Gisborne area. We desexed over 350 cats and dogs and vaccinated 600 with their support. Without support from organisations such as Sunrise we could not do the work that we do."

SPCA's National Desexing Programme Manager, Rebecca Dobson



Sunrise grant funds new Kayak Club pontoon

Poverty Bay Kayak Club (PBKC) used their grant from Sunrise to purchase a pontoon after the jetty outside their club at Anzac Park was lost during Cyclone Gabrielle. They split the new pontoon in half, with one part used to access the river at Anzac Park, allowing them to continue training.

The other half of the pontoon was set up at a private lake in Manutuke. This meant they were able to continue paddling during the times when access to Anzac Park was restricted. Without the pontoon the lake would have been completely inaccessible to some of the younger or inexperienced paddlers.

PBKC held a mini regatta at the lake which would not have been possible without the pontoon. Paddlers were able to practice racing before Nationals, including those who required a bit of extra support.

Rangitahi learn, create, and connect through music

The Gisborne International Chamber Music Competition received a grant from The Sunrise in our latest annual funding round. In partnership with Chamber Music New Zealand (CMNZ) they presented a series of music-based programmes for communities in Tairāwhiti-Gisborne.

Based around three areas of focus- Learn, Create and Connect, the projects were designed to create opportunities for people who have had little or no access to the arts to express themselves through music.

Amongst several projects in 2022, they delivered a three-day creative residency course at Kaiti School where students were given the opportunity to create music using bucket drums. Music tutors also visited Tuawhi Men's Centre to present a series of interactive workshops, each adapted to the age, interests and skills of the participants.

Another successful workshop took place at Matapuna Training Centre where musicians worked alongside rangatahi creating music using bucket drums, ukulele and violins which culminated in a performance.

One of the students involved said, "The best part was learning to play the instruments and doing the programme with friends. I found singing in front of people and writing my own song challenging, but I learnt I could perform."

The sharing of music is a wonderful way to build on communication skills and strengthen relationships as well as providing a constructive way in which to have fun with others.

Cathy Irons, Engagement Artist at Chamber
Music New Zealand creates music using
bucket drums with students from Kaiti School
at a three-day creative residency course.



GRANT RECIPIENT FEEDBACK

"The contributions and support we receive from the team at the Sunrise Foundation helps our RDA immensely, allowing us to continue to provide our riding therapy to on average 60 riders a week, with varying disabilities within our Gisborne community."

Amy Hopkins, Head Coach/Manager, Gisborne Riding for the Disabled

Te Hahi put their Sunrise grant towards ongoing operating costs, as well as supporting Wairoa Wahine – a voluntary group who completed 100 bead bags for the Child Cancer Foundation. The group have plans in the future to make and supply colostomy bags for patients who need them.

"We used our grant from Sunrise to support three athletes representing Midway Surf Lifesaving Club in the NZ Black fins team who competed in Italy at the World Surf Lifesaving Champs in September 2022. Our athletes, Cory Taylor, Chris Dawson and Olivia Corrin all performed at the highest level in the world and took home medals from the event." Gina Carroll, Midway Surf Lifesaving Club

"At Matapuna Training Centre our intention is to meet the needs of our students in all areas of their lives. The grant from Sunrise will enable us to make improvements in our kitchen which provides daily onsite catering of breakfast, morning tea and lunch. We believe that all students deserve the opportunity to be successful, and by providing and promoting healthy foods we feel that we can make a positive impact on their academic success."

Jodie Cook, CEO Matapuna Training Centre

Road Safety NZ put their grant from Sunrise towards the operating costs of their Rotary Youth Driver Awareness (RYDA) programme, which is delivered to high school students in Tairāwhiti, targeting young drivers and their passengers. The programme teaches critical thinking, planning and resilience, along with an appreciation for safety on the road.

E Tu Elgin put their Sunrise grant towards the running of their Sustainable Skills Programme within the Elgin community. Through the programme they connect whānau to opportunities that they wouldn't usually get and provide a space that empowers whānau to learn sustainable skills that they can then go on to teach the rest of their whānau. At E Tu Elgin they passionately believe in the saying "If you give a man a fish, you feed him for a day. If you teach a man to fish, you feed him for a lifetime."





Working with Whānau Āwhina Plunket to keep our tamariki safe

Whānau Āwhina Plunket received a grant from The Sunrise Foundation for \$1930 which they have used to purchase 10 new car seats. The convertible car seats will last the families they have been gifted to for years, as they are suitable for babies, right up until they are four or five years old.

Norma Hooks has been a certified child restraint technician with Gisborne's Whānau Āwhina Plunket for the past 30 years, and says their nurses receive many referrals for whānau in need of a car seat who often don't have extra cash to purchase one.

"We're so grateful for the grant from Sunrise. That's ten families; ten more children who possibly wouldn't be in car seats that we're now helping keep safe," says Norma.

Plunket understands many families are facing financial challenges and hopes the simple gesture of giving a car seat to a family who is struggling will ease at least one worry in their lives.



Janine McDiarmid from The Sunrise Foundation and Norma Hooks hold one of the ten convertible car seats ready to be given to a family in need.

Six local schools now have endowment funds with Sunrise. They include Campion College, Gisborne Boys High School, Gisborne Intermediate School, Makaraka School, St Mary's School and Wainui Beach School.

Working in partnership with **EIT, Deaf Aotearoa NZ** have developed a coffee club for deaf and hard of hearing individuals in our community, or those interested in learning sign language. Their grant from Sunrise's Hearing fund will assist with travel costs for staff travelling from Hawkes Bay to Gisborne to attend the coffee club meetings. The first meeting was held on 14 July, with 10 people attending.

Poverty Bay A&P Association

is one of the oldest surviving organisations in our region.
As custodians of Showgrounds Park and the A&P Show for over one hundred years, they are an integral part of Gisborne life.

Their committee and volunteers work hard to bring town and country together.

The harsh reality is that most patients on dialysis will continue to be so for the rest of their lives. The **Dialysis Tairwhiti** Endowment Fund was established to support them, making the time they receive treatment as enjoyable as possible.







SPECIAL INTEREST FUNDS

Some donors wish to support local causes they especially care about. We work with them to establish special interest endowment funds to ensure the income from their donation is gifted to their chosen cause every year. Including our General fund, we currently have 50 special interest funds across health, education, sport, environment, community/social services, animal welfare and arts.

HEALTH

ALZHEIMER'S GISBORNE-TAIRĀWHITI

CANCER SOCIETY GISBORNE EAST COAST

CHELSEA HOSPITAL

STROKE FOUNDATION NEW ZEALAND (TAIRĀWHITI)

DIALYSIS TAIRĀWHITI

DISABILITY: This fund supports groups working in the disability area in our local community.

EASTLAND HELICOPTER RESCUE

HEALTH: As this fund grows it will support groups working in the health area.

HEARING ASSISTANCE

HOSPICE TAIRĀWHITI

MULTIPLE SCLEROSIS GISBORNE EAST COAST

ST JOHN GISBORNE-TAIRĀWHITI

SUICIDE PREVENTION

WAIKOHU HEALTH

EDUCATION

CAMPION COLLEGE

EAST COAST MUSEUM OF TECHNOLOGY

EITSA TAIRĀWHITI

GISBORNE BOYS HIGH SCHOOL

GISBORNE INTERMEDIATE SCHOOL

MAKARAKA SCHOOL

OUTWARD BOUND TAIRĀWHITI

ST MARY'S CATHOLIC PRIMARY SCHOOL

TAIRĀWHITI MUSEUM

WAINUI BEACH SCHOOL

WAIPAOA STATION FARM CADET TRAINING TRUST





SPORT

GISBORNE ROWING CLUB

NGATAPA RUGBY AND ASSOCIATED SPORTS CLUB

POVERTY BAY GOLF CLUB

SPORT GISBORNE TAIRĀWHITI

SURF LIFESAVING GISBORNE

SWIM FOR LIFE TAIRĀWHITI

WAIKANAE SURF LIFESAVING CLUB

WAINUI SURF LIFESAVING CLUB

WATER SPORTS & LEISURE: This fund was established to specifically support water sports such as kayaking, waka ama, canoeing and rowing.

ENVIRONMENT

EASTWOODHILL ARBORETUM

ENVIRONMENT: As this crucial fund grows, it will support environmental causes in our region.

WAIKERERU ECOSANCTUARY

WHINRAY ECO TRUST

COMMUNITY/SOCIAL

GISBORNE LAND SEARCH AND WELFARE

GISBORNE VOLUNTEER CENTRE

GISBORNE WOMENS REFUGE

MATAPUNA TRAINING CENTRE

POVERTY BAY A&P SHOW

SUNSHINE BUS SERVICE

SUPERGRANS TAIRĀWHITI

TAIRĀWHITI COMMUNITY LAW CENTRE

ANIMAL WELFARE

GISBORNE SPCA

ARTS

ARTS: Established to support the arts. Creativity takes many forms – visual, art, literary art and performing arts such as music, theatre, dance, spoken word and film.

WAR MEMORIAL THEATRE & LAWSON FIELD THEATRE

TAIRĀWHITI MUSEUM used the grant from their fund to engage Aline Curtis to undertake the conservation of the two copies of The Art Album of New Zealand Flora. Aline is a specialist book and paper conservator who lives in Gisborne. The rare book was published in 1889 by Gisborne couple Sarah and Edward Featon. Pictured holding copies of the albums are Eloise Wallace, museum director and Jean Johnson, curator.



GIFTS IN WILLS are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and in other people's lives. A gift in your will can be the perfect way to make a difference, without impacting on your current financial needs.

If you would like to find out more about how to leave a gift in your will through Sunrise to the causes you care about, please don't hesitate to contact... glenda@sunrisefoundation.org.nz for a friendly chat, or alternatively speak with your lawyer.





SPECIAL INTEREST FUND FEEDBACK

"Once again, thank you very much for your support which is helping change the lives of the many New Zealanders who would otherwise not be able to experience Outward Bound. Your gift will help these young people understand their true potential, through challenging themselves physically, mentally, and emotionally."

Malindi Maclean, Chief Executive, Outward Bound NZ

In the early days of Sunrise, a scholarship fund was set up with EIT to support one or two students each year who are facing hardship or where financial assistance will make a difference. This year Jason Young who is studying a Bachelor of Teaching was awarded a scholarship. Jason is of Māori descent and says he wants young Māori learners, (especially boys), to have a reflection of themselves standing before them.

Gisborne Volunteer Centre established their endowment fund with Sunrise for long-term financial security and reliability of funding in the future. Jenny Greaves, GVC manager, says, "In the past we've been fortunate with funding, but it's getting harder to access. Having an endowment fund with Sunrise is one way we can look to the future and become more self-sustainable."

"The grant received from Sunrise Foundation helped cover the cost for counselling support for cancer patients and their families. Counselling helps patients and their families with the psychological and emotional impact of cancer diagnosis, treatment and beyond. Nationally we are aware that the prevalence of cancer is on the increase. Hence, the grant received from Sunrise will help more people living in Tairāwhiti."

Sushmita Chakravarty, Service Support Manager, Cancer Society

"Hospice Tairawhiti is approximately 70% funded so contributions such as those from Sunrise Foundation are vital to ensuring we can continue to provide our services free of charge to those who need us. One of the components of care this funding helps cover is our after-hours service. Hospice patients and whānau with urgent needs can contact our on-call nurse 24/7 for advice and if necessary, a nurse will visit. This can be the difference between a person remaining and being cared for at home or having to be admitted to hospital."

Barbara Grout, General Manager Hospice Tairāwhiti

St Mary's Catholic Primary School fund for students in need

A generous family group of parishioners gifted \$40,000 to The Sunrise Foundation and requested it be used to seed the Saint Mary's Catholic Primary School Endowment Fun

Helen McGuigan, St Mary's principal, says the school is delighted the fund has been established and would like to acknowledge the wonderful generosity of the parishioners responsible.

"The fund gives us the flexibility of options in the future. We can accept the grant from it each year, or instead choose to reinvest and grow the fund further."

Helen says it'll be exciting in the future if former students, staff, or extended family members support the fund with a donation or leave a legacy towards it.

The spokesperson for the donor group says, "The gift is intended to help those children in greatest need, supporting children from families who are struggling financially to participate fully in the life of the school."

"It can be used to support children in spiritual, academic, cultural or sporting activities of school life, with the school selecting who will benefit each year."

The St Mary's Catholic Primary School Endowment Fund will benefit children from families who are struggling financially to participate fully in the life of the school.





Chelsea Hospital launches new fund with Sunrise

This year Chelsea Hospital, Gisborne's only private healthcare facility, where staff strive to deliver high-quality surgical services launched their Sunrise fund.

Chelsea was established in 1927 and then set up as a Charitable Trust in 1959, hence it is owned by the people of Gisborne and needs their support.

Michael Muir who has been a Chelsea Hospital trustee since 1980, says "Chelsea plays an integral role in the sustainability of health services in our region and increases the ability of the public sector to attract and maintain medical professionals."

With the public health system struggling to support the growing need for ever-increasing health expenditure, Michael and his wife Anne hope the public actively supports the endowment fund and acknowledges what an important facility Chelsea Hospital is for our region.

Vicki Briant, hospital manager, says having a grant every year from the fund will ensure they can continue providing patients with the level of care they should expect at a private hospital and will help alleviate some of the financial pressure.

Vicki says, "Having an annual grant will help us keep up with technological advancements. It's not about having the latest of everything; it's about having good quality equipment that we can regularly renew."



Tairwhiti Community Law Centre (TCLC) has

been providing free community legal services and access to justice for people who cannot afford it since 2000.

Their board saw a fund at The Sunrise Foundation as a way to assist their fundraising efforts and help secure long-term financial sustainability for their vital community service. Since establishing the endowment fund with Sunrise, its board has remained committed to growing it and continues to make regular annual \$1000 donations.

Alzheimer's Gisborne establishes fund for their future

A bequest left by Les McGreevy has been used to establish the Alzheimer's Gisborne-Tairāwhiti Endowment Fund with Sunrise. Alzheimer's Gisborne works alongside those diagnosed with dementia, and their whanau, offering service and support.

"Les was an ardent supporter of Sunrise. I'm sure he'd be rapt to know Alzheimer's has established a fund with us using the money he left them," says Glenda Stokes, Sunrise executive officer.

Often it comes as a shock to learn that you or a loved one has been diagnosed, and Derek Green, Alzheimer's board chair remembers this time well. "The care and support we've received from Alzheimer's Gisborne since learning of my wife's diagnosis are excellent."

"The number of people with dementia is increasing, so we need to ensure the longevity of Alzheimer's Gisborne. Having a fund with Sunrise is our way to do this."

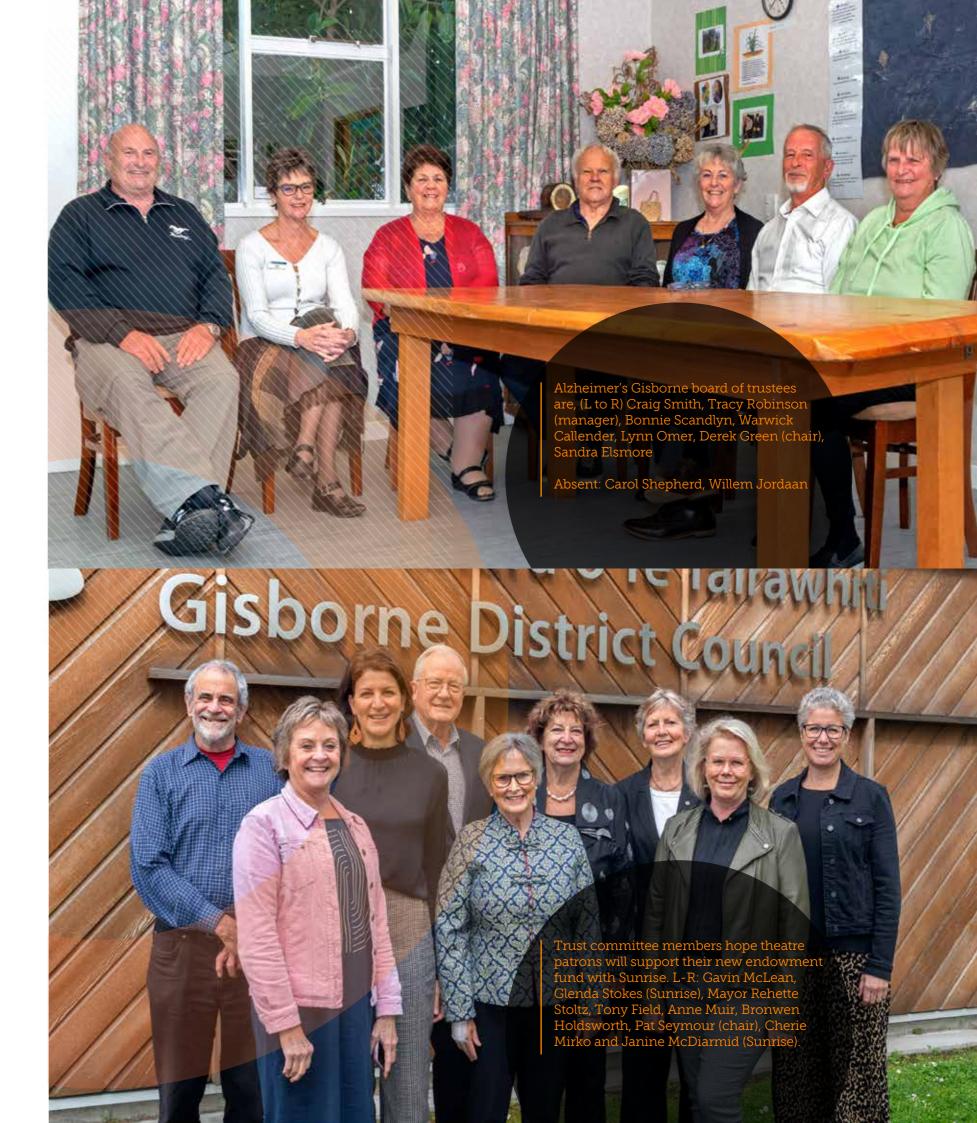
Endowment fund with Sunrise to support local theatres

With perpetuity in mind, The War Memorial Theatre Gisborne Trust has established the War Memorial Theatre and Lawson Field Theatre Endowment Fund with The Sunrise Foundation.

The Trust was established in 2012 with the goal of raising \$5m toward renovations for the War Memorial Theatre. With the help of Trust Tairāwhiti and substantial donations from the philanthropic community of Gisborne, they were able to raise that and more, with an additional \$1.5m raised for the renovations of Lawson Field Theatre.

Pat Seymour, Trust Chairperson, says, "The fund with Sunrise will be used for all the "nice to have stuff" including sound technology, capital, and upgrades, whilst Gisborne District Council will remain responsible for repairs and maintenance."

Anne Muir, Trust Treasurer says, "The level of support from the community when fundraising for renovations was incredible and we hope theatre patrons will show that same support for our Sunrise endowment fund."





'Howzat' for a Cyclone Gabrielle fundraiser?

A cricket fundraising event in Queenstown raised almost \$27,000 for sports organisations in our region affected by Cyclone Gabrielle who needed to replace or repair equipment.

The event was organised by the social cricket team Southland Development Squad (SDS) and consisted of 12 hours of continuous cricket for the team. Over the years SDS have formed a strong relationship with local cricket team Poverty Bay Wekas and this inspired them to hold the fundraiser and help.

Charlie Phillips, SDS spokesperson, said, "When we saw the terrible outcome of the cyclone, our team had no hesitation in helping our friends and other sporting organisations get back on their feet."

"It was for such a good cause - we'd do it again in a heartbeat, although hopefully there won't be the need."

SDS asked Sunrise to identify where the highest need was and to distribute the \$27,000 on their behalf. Funds were distributed to Ruatoria Sports Club, Gisborne Rowing Club, Horouta Waka Ama and Poverty Bay Kayak Club.

Connecting the dots in the wake of Cyclone Gabrielle

As the rest of New Zealand witnessed images of devastation in the wake of Cyclone Gabrielle, many felt compelled to offer financial assistance. They reached out to us at Sunrise, confident we would have a solid grasp of where the greatest need in our community was and how to best respond.

Responding to natural disasters is not our core business, however we understood how important it was that we become involved, helping those in our community who needed it. Over \$100,000 of donations passed through Sunrise, granted to various groups affected by the cyclone.

"Until you walk through something like this, you don't know what you don't know. It's taught us we need to be nimble in terms of our response and has reiterated the importance of growing our General fund," says Glenda Stokes, Sunrise executive officer.

"If I dared to dream a big dream, it would be that the General fund will grow to the size where we would be making a huge difference to this community every year forever."

NAMED FUNDS

Named endowment funds are established when donations or bequests total \$50,000 or more

- The fund can be in the donors name, their family's name or any name they wish.
- The donor can nominate which charities or causes will receive grants from the investment income from their fund.

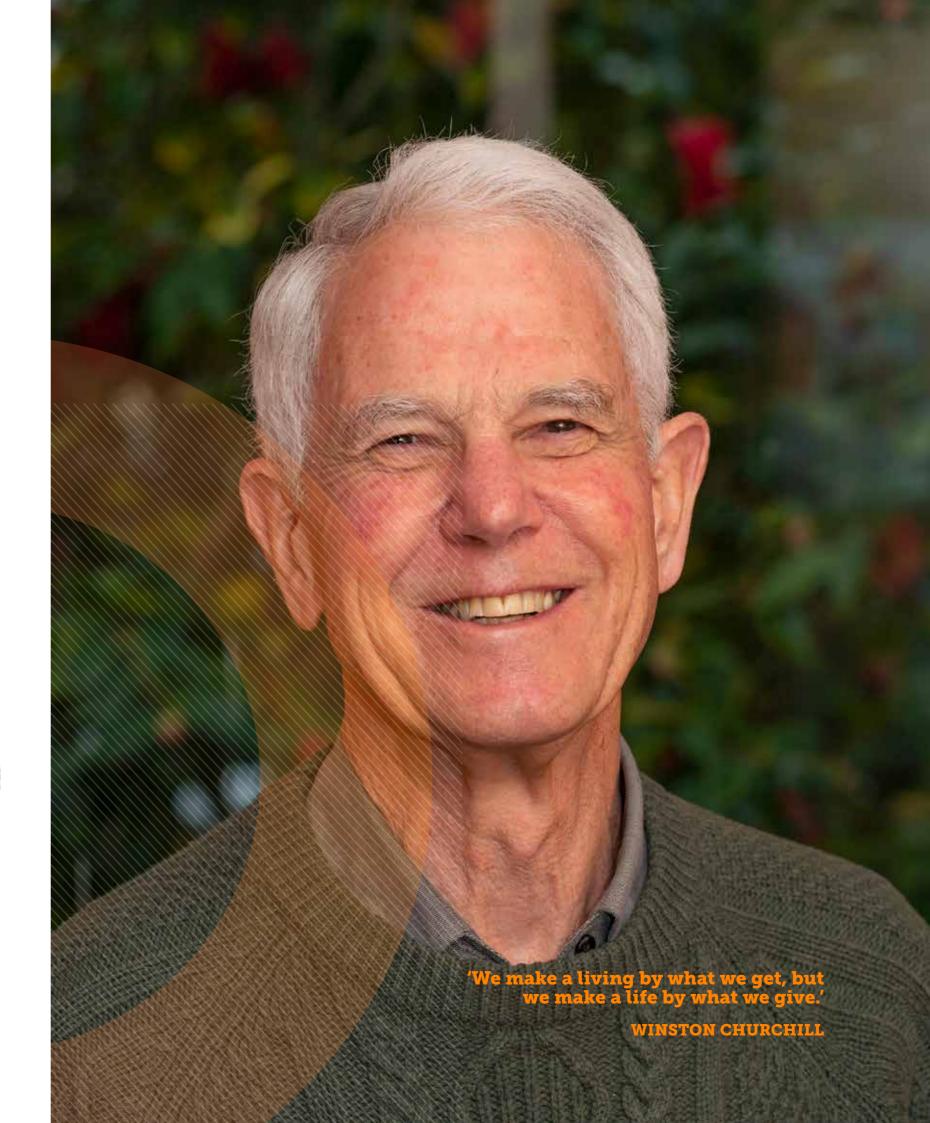
The gift that keeps on giving

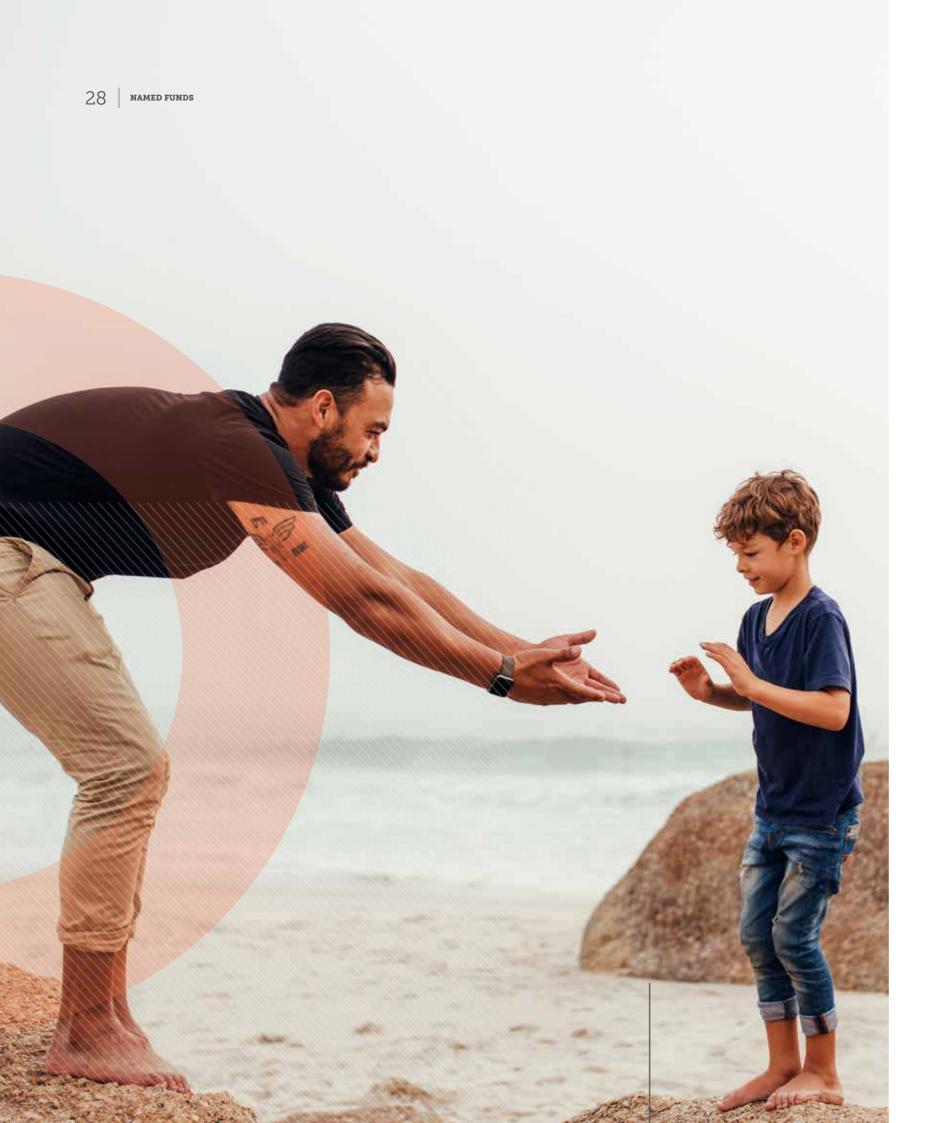
Les McGreevy used to regularly donate to Sunrise, and when he passed away he remembered Sunrise in his Will. Last year \$9224 of investment income from his named fund was granted to local causes that he cared about, including Sushine Bus Service, Swim for Life Tairāwhiti and Whānau Āwhina Plunket.

Les loved the perpetual model that Sunrise operates by, where any gift he made to Sunrise would go on giving forever.

aund ints in all driven service is ansport for the

The Sunshine Bus Service used their grant from Les McGreevy's fund to replace worn wheelchair restraints in one of their four vans which are all driven by volunteers. The essential van service is unique to Gisborne, providing transport for the elderly and disabled. In approximately one year, the vans travelled a total of over 72,000 kms with more than 15,000 single passenger trips. In 2023 they will celebrate 40 years of service.





Big Brothers Big Sisters Gisborne-Tairāwhiti received a grant from Ross and Jackie McDonald's named fund.

Chelsea Routhan, National Operations Director of Big Brothers Big Sisters of New Zealand says, "Big Brothers Big Sisters is absolutely thrilled to receive funding from The Sunrise Foundation, as it has allowed us to launch the programme in Gisborne-Tairāwhiti. We

know there is a need for the service in the community, and we are committed to meeting this need and making a BIG impact in the region.

Thanks Sunrise!"



A lover of the Arts

Former Sunrise trustee Dame Bronwen Holdsworth established the Arts fund with Sunrise and hopes other lovers of the arts will join her in supporting the fund.

"I want to support the talent in our region who are contributing to the wealth and diversity of our magnificent artistic and cultural traditions," says Dame Bronwen.





Giving back to the community he loved

Gavin McFarlane was just an ordinary bloke who wanted to give back to the community he loved. He chose to leave his estate to Sunrise and create a named fund, specifying that Gisborne East Cancer Society and Hospice Tairāwhiti be the beneficiaries of his donation. Gavin chose these organisations as not only had they supported him, but also his wife Ngaire before she passed away in 2003. In this FY \$5229 from his fund was split evenly between the two beneficiaries.

Named fund to thank Hospice Tairāwhiti

Rosemary Johnson's whanau were grateful for the compassionate care they received from Hospice Tairāwhiti before Rosemary passed away in 2018. They chose to create the

Rosemary Johnson fund with Sunrise on her behalf, to thank Hospice for the care and attention she received. The fund guarantees a grant every year forever, and to date Sunrise has granted \$11,709 to Hospice Tairāwhiti on her behalf.



Fund in memory of Ross and Jackie McDonald

Stewart McDonald established the Ross and Jackie McDonald named fund in memory of his parents who passed away within a year of each other. Ross and Jackie were a hardworking rural couple with a love of the outdoors. Every year Stewart helps decide which organisations will receive a grant from the fund, selecting causes that meant a lot to his parents. In this latest financial year Big Brothers Big Sisters Gisborne-Tairāwhiti received a grant of \$2024 from the McDonald fund.

An incredible act of generosity

In 2018 Sunrise received our largest bequest to date, a generous donation of \$1.38 million from Bob and Aileen Harris and a named fund was created on their behalf.

Bob and Aileen requested that each year half the investment income from their fund be equally divided between Eastland Rescue Helicopter and Waipaoa Station Farm Cadet Training Trust.

The remaining half of the investment income is included in Sunrise's annual funding round. Bob and Aileen's son Mike, with his wife Trish, choose which causes will receive grants from the named fund each year. The recipients this year were Gisborne Bowling Club and Stroke Foundation NZ (Tairāwhiti).



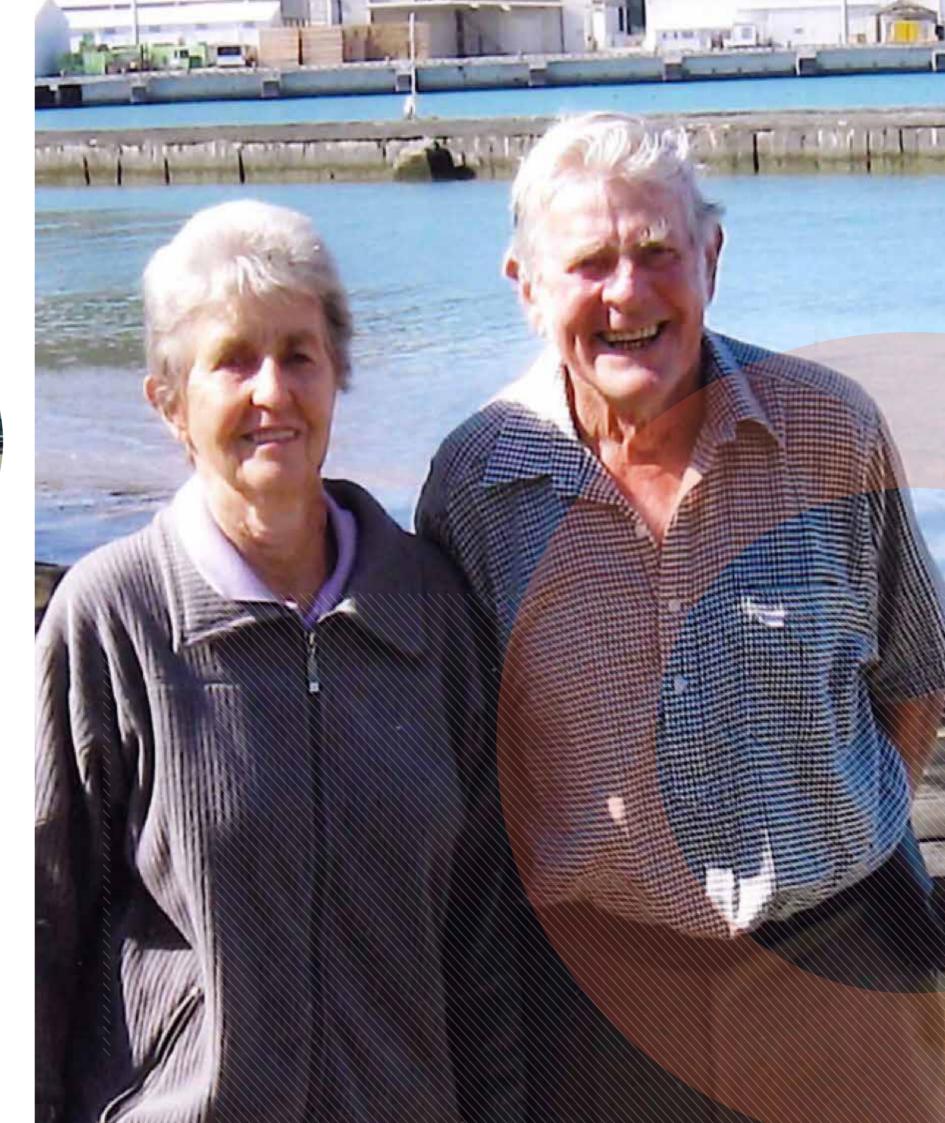
Bill and Margie Thorpe fund

Bill and Margie Thorpe established a named endowment fund at Sunrise to support Eastwoodhill Arboretum and Hospice Tairāwhiti.

By providing a grant every year from their named fund they wanted to support the exceptional end-of-life care that Hospice provides, the large volunteer component, and the increasing need for qualified staff and access to specialist equipment.

The Thorpes are also passionate about the continuation and development of Eastwoodhill Arboretum. They appreciate how lucky we are to have it in our region and believe it's a treasure that needs to be cared for.







REGULAR AND WORKPLACE GIVING

This year 50 people gave regularly either by automatic payment or through Sunrise Workplace Giving.

Each gave what they could afford from as little as \$5 a week – through to \$150 a month. Their combined donations add up to \$25,079 over the year.

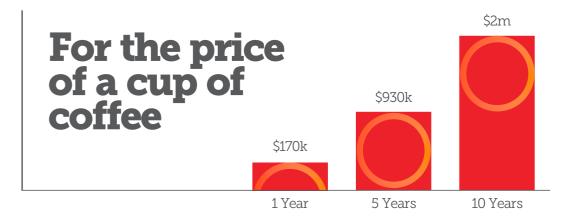
They gave to a wide variety of causes and while many supported the General Fund, there are also many that asked for their donations to go toward their favourite charities.

The special interest funds that were supported by regular donors this year are the Arts, Campion College, Stroke Foundation NZ (Tairāwhiti), Vanessa Lowndes, Dialysis Tairāwhiti, Community Law Centre, General, Gisborne Volunteer Centre, Ngatapa Rugby and Associated Sports Club, Eastland Rescue Helicopter, Gisborne SPCA, Gisborne East Coast Cancer Society, Womens' Refuge, Swim for Life Tairāwhiti and Wainui Surf Lifesaving Club.

Not only is workplace giving an easy way for people to donate a little often, it also has the added bonus of an immediate tax benefit. For every dollar donated they receive a third back as a tax credit in the same pay period.

For example, if someone donates \$7.50 every pay day, the government pays us \$2.50 (the PAYE component) and only \$5 is deducted from the donors take home pay.

Workplace giving is a very powerful way for our community to support itself and build a strong legacy for the future.



If just one percent of the Gisborne District population gave \$5 a week through Sunrise Workplace Giving that would add up to \$2 million over 10 years.

Giving back to Wainui SLSC

At six years old Dion Williams joined the Nippers programme as a 'grom' at Wainui Surf Lifesaving Club and he's never looked back.

"I'm now a life member, along with my grandad, dad and brother, so there's a lot of history."

Having earned himself around 30 New Zealand medals for surf lifesaving, Dion is now giving back to the sport and his club through coaching.

"It's epic seeing the next generation come through. I want kids knowing how to be safe in the water and if they can then go on to educate others, that'd be amazing."

Dion donates monthly to the Wainui SLSC's endowment fund with Sunrise and hopes more people will see the value of donating, whether it be through regular giving like he does, or through a bequest in their will.

"I know my donations are just a drop in the bucket, but it only takes a small crew of giving a bit each week to grow our fund. With around 500 club members, imagine if 100 people gave \$5 each week how quickly it would grow!"

"Traditional funding sources like Trusts won't be around forever so as a club we need to look after ourselves. The more our Sunrise fund grows, the more likely we are to be sustainable in the future."

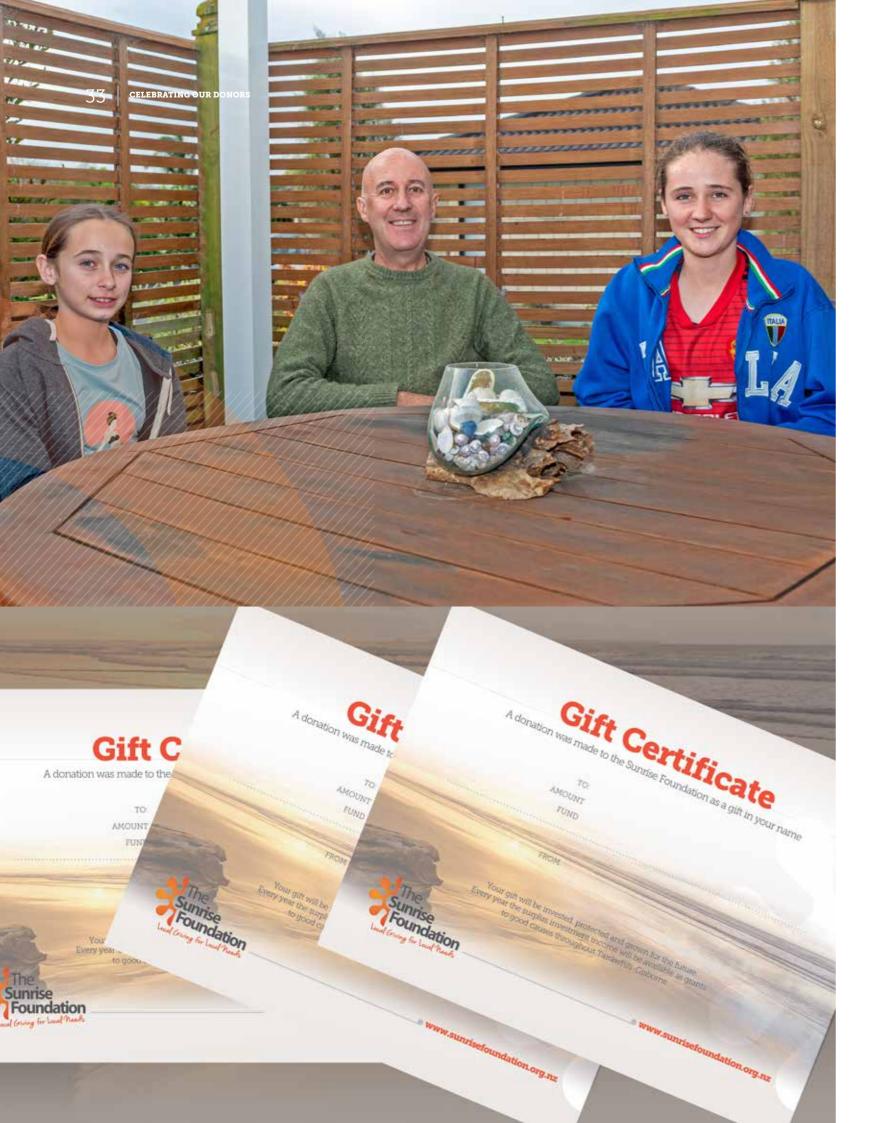
Growing the endowment fund with Sunrise is what Dion believes will help secure their financial security. While government funding is available for most operating costs, it doesn't cover any of the extras they need such as paddle boards, boogie boards or coaches.

Donations in lieu of flowers

A donor couple who wishes to remain anonymous regularly donate to Sunrise in lieu of flowers when a close friend or family member passes away. They always carefully consider which Sunrise fund to support, making sure they select causes that their loved one cared about.







Fostering a lifetime of charitable giving

Warren Bowers wanted to gift more than just cash to his nieces and nephew at Christmas time, he wanted to involve them in the process of giving back to their community.

For Christmas, as well as receiving cash Warren's nieces Lucy and Charlotte, and his nephew Ashton each received a Sunrise gift certificate and were able to choose which Sunrise special interest fund they would like to support.

"One of the most rewarding parts of this gift was having conversations with the kids about why they chose the charity they did. It prompted discussions about privilege and responsibility."

As a primary principal at international schools for a number of years, Warren says one of the most rewarding aspects of the curriculum is how students are taught the importance of making a difference in society.

Returning to New Zealand after 19 years abroad, Warren says it felt natural to continue the concept of giving back and share it with the next generation of his family.

"My goal is that the next generation of our family will develop a solid social conscience and continue to make charities a part of their lives as they grow older."

The funds Ashton, Lucy and Charlotte supported were Suicide Prevention, Hospice and Stroke. Warren says he plans to do the same again this coming Christmas and is looking forward to seeing what funds they will donate their gift certificates to.

Warren Bowers, who is pictured here with his nieces Charlotte and Lucy, hopes the next generation of his family will continue to make charities a part of their lives.

Sunrise gift certificates

Sunrise gift certificates are available all year round and suitable for any occasion. You can decide which fund to support and how much you would like to give. We can either email an electronic copy or you can collect one in person from our office at 1 Peel Street, Gisborne.

Thanks Noel Leeming!

Noel Leeming Gisborne ran two 'Friends and Family' promotions throughout the year, donating 2.5% of the purchase price for selected items towards nominated Sunrise funds.

In the first promotion the Eastland Helicopter Rescue Trust Endowment Fund was gifted \$1099.66, and in the second promotion the Suicide Prevention Endowment Fund received \$598.22.

Thank you so much Noel Leeming for supporting these funds!

Heroes of Workplace Giving

Turanga Health joined the Workplace Giving scheme with Sunrise in 2015, offering their staff the opportunity to donate every pay day through their payroll system.

Many of the staff request that their donations go towards the Vanessa Lowndes Endowment Fund at Sunrise. Vanessa Lowndes Centre builds confidence and prepares people with mental, physical, or intellectual disabilities for employment.

Vanessa Lowndes Turanga Trust offered to generously match, dollar for dollar, all donations to the Vanessa Lowndes Fund at Sunrise made by the Turanga Health team.

Including donations from the \$-4-\$ scheme, and by donating from as little as \$5 per week, donors from the Turanga Health team have gifted more than \$40,000 to Sunrise funds.







Craigs team supporting local at Christmas

Craigs Investment Partners (Craigs) donated money they would have usually spent on Christmas gifts for their clients to The Sunrise Foundation. This was the fourth year they chose to do this, each time supporting a new Sunrise fund.

Investment Adviser Fleur Gardiner and the local Craigs Branch work with Sunrise to determine where their donations will be best used.

Fleur says, "Sunrise's community insight is invaluable to ensure our donations will have the biggest impact on our local charities."

Aware that record numbers of drownings were recorded across New Zealand last summer, the local Craigs team most recently chose to donate to the Swim for Life Tairāwhiti (SFLT) Endowment Fund.

"We're surrounded by the sea here in Gisborne, which means it's even more important that kids are getting the chance to learn how to swim. For some families, swimming lessons are not always accessible or affordable."

The Gisborne Craigs branch has supported a variety of funds over the past three years including Eastland Helicopter, SuperGrans Tairāwhiti and Suicide Prevention.

Carl Newman is grateful to the local Craigs branch for their donation to the Surf for Life Tairāwhiti Endowment Fund. L-R, Adam Lynch, Donna Oates, Carl Newman, Fleur Gardiner. Val Fraser, Cassey Penny, Christopher Slater

Swim for Life Tairāwhiti

Swim for Life Tairāwhiti Trust
Manager Carl Newman says their
programmes are targeted at low
decile schools where parents are
often unable to support extracurricular activities such as
swimming lessons.

"Over 3000 kids every year receive free lessons through us. It's amazing having a bit of extra support and funding to help us keep the programme running," says Carl.



John Larsen joins Sunrise as a Platinum Sponsor

Local businessman John Larsen has been a regular donor and staunch supporter of Sunrise since our inception in 2014. He has now taken his support one step further by becoming a Sunrise Platinum Sponsor.

In doing so, John has generously committed to at least three years' support towards our ongoing operating costs. Until we become self-sustainable, we will be reliant on funders and sponsors, so John's support of this fund is hugely appreciated.

John says knowing that \$99 of a \$100 donation goes towards whatever fund people support, with only \$1 going towards Sunrise operating costs really appeals to him, but he acknowledges operating on 1% must be a challenge.

"Until Sunrise grows and becomes self-sustainable, I'm happy to support them. There's so much good stuff they're doing in the community, they shouldn't be hampered by a lack of finance."

Thank you, John, for believing in Sunrise and supporting our local community foundation.

John Larsen has taken his support of Sunrise one step further by becoming a Platinum Sponsor.

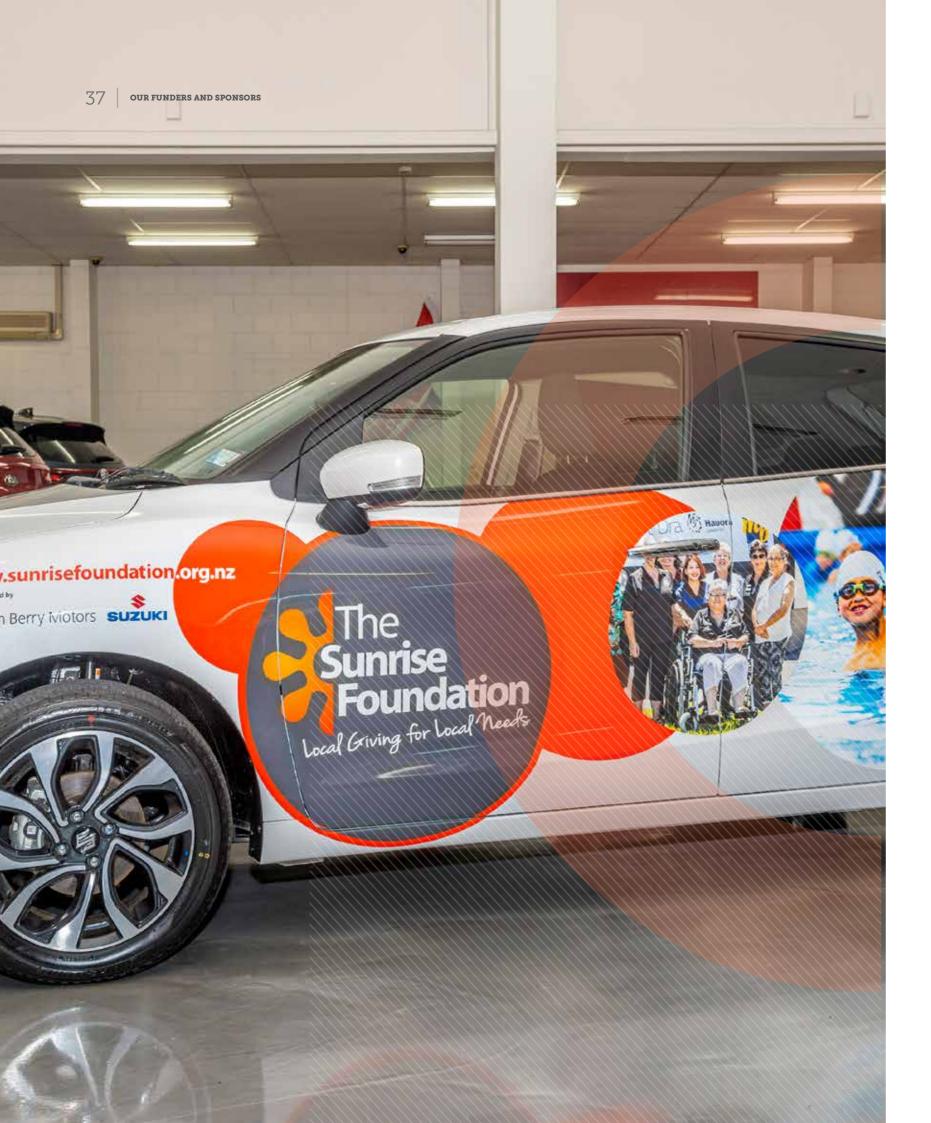
We love it when community groups or workplaces accept our offer to visit for a 'coffee and chat' to share what Sunrise is about and to answer any questions. Towards the end of summer, we met with the Gisborne Caravan Club at Makorori Beach

for an informal chat. We were lucky enough to be treated to some of the best BBQ pikelets

we've ever had!







Alan Berry Motors Suzuki and their Dash for Cash

We are so grateful to locally owned and operated business owner Alan Berry who is responsible for sponsoring the zappy Suzuki Baleno car you may have seen around town. Alan says it's his way of supporting not only Sunrise but the whole community.

In May last year, Alan took his support for Sunrise one step further, with a fundraising event to benefit the General fund. A team of five from Alan Berry Motors Suzuki competed against NZ athlete Tayler Reid in a 10km running race around Boys High 400m track, with Alan donating \$1 to the General Fund for every 1 second Tayler beat them.

Glenda Stokes, Sunrise executive officer, said, "Alan Berry has supported Sunrise since our early days with the sponsorship of a car and we're so grateful he approached us about the idea of this fabulous event."

To add to the excitement, members of the public were able to join in on the fun by taking up Sunrise's offer of 'donate and test your speed against a world-class athlete' by running a lap. Mayor Rehette Stoltz and radio host Bevan Chapman were among those who accepted the challenge, as well as a team from Tayler's whanau.

Excitement levels and nerves were high before the race started, as Alan wasn't sure how big the time gap between Tayler and his team would be but was pleasantly surprised when the gap was smaller than anticipated. At the end of the 25 laps, Tayler beat the Alan Berry Motors team by 314 seconds, which meant \$350 was donated to the fund after Alan rounded the total up.

With all other donations tallied and proceeds from the sausage sizzle which was kindly donated by ABC Construction and A.F Thompson Contracting, the event raised \$1060 for our General fund. It is from this fund that we grant to successful applicants from any organisation with a charitable purpose in Tairāwhiti from our annual funding round.





Commitment from Trust Tairāwhiti for future funding

We had a fabulous start to 2023 at Sunrise after we received a commitment from Trust Tairāwhiti for continued funding next year and another two years conditionally after that.

Until we can grow endowments at Sunrise to a level where we are self-sufficient, we are reliant on funders and sponsors, so we're enormously grateful for Trust Tairāwhiti's ongoing support.

Glenda Stokes, Sunrise executive officer says, "Funding is a huge challenge for all charities and can be incredibly time consuming. Knowing we have the backing of Trust Tairāwhiti over these early years means we can now focus on what's most important and what we love doing; growing endowments and granting to our community."

Trust Tairāwhiti's continued support will have enormous benefits for our region in the long term as we continue to grow our endowment with a focus on perpetuity. As our endowment fund grows, so too does our ability to grant to our community.

Audine Grace-Kutia, Trust Tairāwhiti General Manager Communities, says, "Trust Tairāwhiti is pleased to support The Sunrise Foundation with this latest grant of \$120,000 towards operations and to achieve future sustainability with their endowment fund. We look forward to seeing how they continue to support the diverse communities of Tairāwhiti."

Thank you, Trust Tairāwhiti, for believing in our kaupapa and supporting us as we work towards becoming self-sustaining.



Kim Allan from Trust Tairāwhiti and Rob Dymock, Sunrise Foundation chair.



















