



## Support for Sunrise continues to grow

In October we celebrated our first anniversary with the announcement of our first community grant, one of eight to be distributed over the next few months.

The celebrations continued with the great news that after our first year of operation we received donations totalling \$600,000 and promised donations and bequests to the value of \$5 million.

Glenda Stokes, Executive Officer, has been overwhelmed with the generosity of Gisborne people. "The substantial bequests that have been promised to the Sunrise Foundation have far exceeded our expectations at this early stage."

"At the Sunrise Foundation we are all about capital preservation, meaning that any donations we receive will keep on supporting our local charities and organisations forever. This has appealed to our supporters, who like the idea that their donation will keep benefitting our community for generations to come."

The Sunrise Foundation, a new community endowment foundation, was launched by Sir Stephen Tindall in October 2014. Although new to New Zealand,

community foundations are the fastest growing form of philanthropy worldwide and have been operating for over 100 years in North America. The Tindall Foundation has initiated and supported the development of community foundations throughout New Zealand.

**\$600,000**

donations received

**\$5 Million**

bequests and donations pledged

The strength of the endowment model is that all donations and bequests are held as permanent endowments. Funds are invested and each year enough is retained to ensure that endowments grow in line with inflation, the surplus investment income is available as grants to charities and organisations in the local community.





# What does The Sunrise Foundation do?

- We raise funds from donations and legacies
- We invest funds for the long term
- We use income from investments to provide grants for local charities or organisations

[www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz)

Our first funding round commenced with a grant to the Te Hā 1769 Sestercentennial Trust to support the Time Travellers Children's pilot art programme, which included students from Tolaga Bay Area School and Gisborne Intermediate.

Grants were also awarded to Long Bush Eco Sanctuary, Whinray Eco Trust, Diabetes Gisborne, Gisborne Surf Lifesaving, Swim for Life Tairawhiti, Gisborne Rowing, Mind Lab and Ilminster Intermediate (activities for at risk students).

Local charities and organisations will be invited to make submissions for the second funding round later this year.

Mr John Clarke, Sunrise Foundation Chairman, believes that the community foundation endowment model is poised to make a real difference in the Gisborne District. "The Sunrise Foundation is an organisation for local people to give for local needs, to help build a strong future for the Gisborne District forever."

## Ways to give

The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you. You can support causes that are close to home and close to your heart.

At the Sunrise Foundation we are all about capital preservation, so your donation will keep on supporting

*"Donate before 31st March 2016 and qualify for an immediate 33.3% tax benefit"*

our local charities and organisations forever. We can't even begin to imagine what those needs will be far into the future. Our General Purposes Endowment Fund can respond to our communities needs as they change.

You can also support your favourite charities or causes through a Special Purpose Endowment Fund, meaning that your chosen charity will be supported forever by your donation.

### Donations during your lifetime

You can gift donations of any size to the Sunrise Foundation. The great news for you is that your donation will qualify for a tax rebate of 33.3% up the limit of your taxable income.

### Leave a legacy in your will

When making a will many people want to give something back to their community by leaving a bequest to their favourite charitable cause. You may consider leaving a percentage of your estate or a specified sum in your will to the Sunrise Foundation, knowing that it will keep on giving forever.

### Workplace giving

Many organisations participate in philanthropic works. Workplace giving is a fantastic way for employers to help their employees give back to our local community. Sunrise can help companies to set up regular giving via their payroll system.

The Sunrise Foundation is an organisation for local people to give for local needs, to help build a strong future for the Gisborne District forever.

If you would like more information on how you can make a difference visit [www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz), or call Glenda on 06 867 7939.



**You can find us on Facebook**

[www.facebook.com/sunrisefoundationgisborne](http://www.facebook.com/sunrisefoundationgisborne)



Turanga Health staff Maria Samoa, Dwayne Tamatea, Laura Biddle, Liz Mackenzie and Dallas Poi. Picture by Liam Clayton, Gisborne Herald

## Turanga Health first to introduce workplace giving

Turanga Health started workplace giving for their team as they believe that giving a little, often, is an easy way for their staff to donate, with the added bonus of an immediate tax benefit.

Reweti Ropiha, Turanga Health CEO, believes that workplace giving is a perfect way for many people to donate.

“You don’t even notice the dent in your pay packet when you give a little every week. I can sacrifice a couple of cups of coffee to support local needs through the Sunrise Foundation. My team has embraced Sunrise Foundation workplace giving and as an organisation we are delighted to help them.”

Mr Ropiha challenges other Gisborne organisations to join them in supporting Sunrise Foundation workplace giving, “The Sunrise Foundation is an organisation for local people to give for local needs, which can only help to build a stronger future for the Tairāwhiti District. Sunrise is going to make a real difference for our community and I believe all companies in Tairāwhiti should get behind and support them with their new workplace giving initiative.”

Glenda Stokes, Sunrise Foundation Executive Officer, is delighted that Turanga Health has joined Sunrise Foundation Workplace Giving. “It has been a pleasure to work with Turanga Health to set up regular giving via their payroll system.”

## Whinray Eco Trust Endowment Fund

**Did you know that 90% of kiwi chicks are killed by stoats every year and that Kiwi are still on track for extinction in our forests because of predators?**

The Whinray Ecological Charitable Trust was formed with the intention of not only restoring our national icon the kiwi, but also to help protect the Whinray Scenic Reserve and conserve other endangered wildlife species living in the area such as the North Island robin, weka, falcon, whio, kaka, rifleman and long tailed bats.

The success of the Trust has been due to a determined and passionate local community and a wide range of volunteers and generous sponsors who have made this project a success.

To assist them with their fundraising efforts and create a long term financially sustainable organisation the trustees have established the Whinray Eco Trust Endowment Fund with the Sunrise Foundation. The annual income will be used to support the work of the Trust, helping with the day to day running, as well as the development of the reserve.

If you would like know more about workplace giving or our special interest endowment funds visit [www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz), or call Glenda on 06 867 7939.

Picture by Denise Du Plooy



## Our supporters

Due to the generosity and support of the JN Williams Trust, Eastland Community Trust and Clark Charitable Trust, the establishment and operating costs of the Sunrise Foundation are covered for the first five years. We would also like to thank Burnard Bull & Co, Coates Associates Ltd, The Gisborne Herald, Graham and Dobson Ltd, JMIS Financial Advisers and Tourism Eastland for their support.

## Who runs the Sunrise Foundation?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The Trustees are a group of respected and trusted individuals from within the local community.

The Trustees support the Executive Officer and committees such as the Investment Advisory Committee and the Distributions Advisory Committee. These committees include both Trustees and local expert volunteers.

## Trustees

- John Clarke, QSO, JP (Chairperson)
- Colin Christie
- David Clark
- June Hall
- Dame Bronwen Holdsworth, DNZM
- Graham Johnson
- Joe Martin
- Reweti Ropiha

## Executive Officer

- Glenda Stokes



Combining her professional skills with a passion for community development has led to the perfect role for Glenda Stokes.

Glenda has a background in sales leadership, including seven years as advertising manager at The Gisborne Herald. She is also passionate about giving back to her community and is very involved with Hospice Tairāwhiti, both on the board and in a voluntary capacity.

The mother-of-three, and new grandmother, is a person who needs to believe in what she is doing. She is confident The Sunrise Foundation will make a significant difference to the people of Gisborne district and particularly likes the concept of "giving that lasts forever".

Glenda's professional and voluntary work to date has helped her to build strong local networks, as well as a comprehensive understanding of how the community works and some of the challenges it faces. She is excited by community project work and can always be relied on for her energy and enthusiasm.

Glenda moved to Gisborne 11 years ago with her husband, Derek Craven, and said it was almost like coming home. She spent the first year or so of her life living at Hick's Bay and enjoys the sense of belonging and ownership that a close-knit community offers.

Visit [www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz) or call Glenda on 06 867 7939 to see how you can make a difference

