



Coates joins workplace giving

Coates Associates is the latest Gisborne business to join Sunrise's workplace giving programme.

Coates Associates partner, Robyn Tomlinson, says that they regularly support a wide range of worthy causes.



Glenda with Mitchell McFarlane and Robyn Tomlinson

"But what particularly appealed to us about Sunrise's workplace giving are the long term benefits for the region and the simplicity of the scheme for both employer and employee."

She says Sunrise's endowment model (funds are invested for the long term) and local focus (all money raised here, stays here) meant workplace giving was an easy decision for them. "It was very simple to set up the programme through our payroll software so that anyone employed at Coates can make a regular donation."

Glenda Stokes, Sunrise executive officer, says that workplace giving is not only an easy way for anyone to donate, it also has the added bonus of an immediate tax benefit. "If you donate \$7.50, the government pays \$2.50 of that, meaning only \$5 is deducted from your pay packet," she says.

"Sunrise workplace giving is a powerful way for our community to support itself and build a strong legacy for the future. If just one percent of the Gisborne district's population donated \$5 a week that would equate to over \$170,000 per year. If those people gave for ten years, their donations (including income retained to protect the donations from inflation) would grow to over \$2 million - all for the price of a cup of coffee a week.

Mitchell McFarlane, Coates Associates partner, says the company is delighted to support workplace giving as they can see the potential of many people giving small amounts over time.

"It's pretty impressive to think that as more people get involved, our small community can make big steps to help future generations. It's important to me that we look after our place for our children and their children's children." 🌻

News in brief

The end is nigh

The end of the financial year is creeping up on us. Donate before 31 March 2017 and qualify for an immediate 33.3% tax benefit.

Slip slop slap and wrap

The Gisborne East Coast Cancer Society used their grant from Sunrise to provide free sunscreen at community events throughout Tairawhiti, helping to promote their sunsmart message and keep people safe in the sun over the summer months.

Encouraging volunteering

The Gisborne Volunteer Centre promotes and supports the volunteering community. They used their grant to promote International Volunteer Day and fund vital resources needed to deliver their service to our community.



Volunteer Centre Chair, Fleur Paenga, and Mayor Meng Foon present a certificate to Melissa Kingsbeer at International Volunteer Day. Melissa registered with the Volunteer Centre in May 2015 and was referred to The Tairawhiti Environment Centre, where she has been volunteering ever since, she also helps with appeals.



What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds for the long term
- We use the income to provide grants for local charities and organisations

A few words from Glenda



One of the most enjoyable aspects of my work is being out in our community meeting new people, particularly the volunteers who are the backbone of many charities. I'm constantly in awe of the work that goes on in the charitable sector. There are lots of people quietly giving their time and energy to a huge variety of

good causes, usually with little or no fanfare.

It is especially rewarding when I hear from recipients how their grants have been put to good use.

Last year, I came across Maureen Potroz when I was following up grant applications. I called her about her application and she mentioned she was leaving a bequest to Sunrise in her will. The thing about bequests is very often we don't know Sunrise will be a beneficiary until someone has passed away. It was wonderful to talk to Maureen about why she chose Sunrise and about her lifetime of giving back.

As well as a story about Maureen, there are stories in this newsletter from a couple of the charities Sunrise has supported. We can't squeeze everything into our newsletters, so we update our website and Facebook pages with information as it comes in. Check out our website, or follow us on Facebook, where you can read the full stories.

This month, we're thrilled to welcome the team at Coates Associates to workplace giving. Workplace giving is like building a brick wall. The more companies that join and help their people to give a small donation (brick) each week, the bigger and stronger the wall.

Time is marching on ... I can't believe it will be the end of the financial year soon. Visit our website if you'd like to donate, or give me a call if you need help.

Enjoy the sunshine while it lasts!

Glenda Stokes
EXECUTIVE OFFICER

Liv's Wish

Gisborne couple Carnie Nelson and Ivan Paterson were over the moon when they found out their granddaughter Liv Fountain had been accepted for life changing surgery in the US.

Liv has spastic diplegic cerebral palsy, a neurological condition that affects the nerves in her legs, meaning she is unable to walk or stand independently.



Carnie Nelson and Ivan Paterson are raising money to help their granddaughter Liv Fountain get to the US for life-changing surgery. Photo by Rebecca Grunwell, Gisborne Herald

The surgery, which is not offered in New Zealand, will improve Liv's posture and enable her to stand and walk on her own, which is very exciting for a little girl who loves horseriding, swimming and cooking.

Now that she has been accepted for surgery Liv's family are working hard to fundraise the \$120,000 needed to get her to Missouri for surgery, in May.

A Give A Little page called Liv's Wish has been set up, but you can also donate through Sunrise, with the added bonus that any donation made through Sunrise (a registered charity) qualifies for a tax rebate.

Due to the generosity of our sponsors JN Williams Trust, Eastland Community Trust and Clark Charitable Trust we also don't have administration fees, so all the money you donate will go directly to help Liv get her surgery. 🌸

A lifetime of giving

Maureen Potroz says it was the support of two generous people early in her life that fostered her belief of giving back.

Maureen grew up in Dunedin where she began her life-long love of music and performance. She left the South Island in her twenties and lived in many different places in the North Island before moving to Gisborne 35 years ago.

It was during the early years that Maureen met two music teachers who recognised her talent and nurtured it, providing free training when she couldn't afford it. Their generosity and kindness had a big influence on the young woman, teaching her invaluable skills as a singer and performer which led to opportunities in music and theatre and enabled everything she's achieved in music over her life - including offers of a scholarship in England and a part on TV back in her heyday. They also taught her the value of giving and she has been giving back ever since.

Maureen has given back to the community as her early benefactors did by training young local musicians (whether they could afford it or not), volunteering for thirty years as an official accompanist at Gisborne music competitions and as the founding member of Centre Stage, a charitable organisation that has supported operatic and musical theatre in Gisborne since 1986.



Maureen Potroz and Glenda Stokes. Maureen's lawyer suggested a bequest in her will to Sunrise.

Maureen visited her lawyer recently to make arrangements for her will. After providing for loved ones, she talked to her lawyer about leaving something for the community. When he mentioned Sunrise to her, Maureen loved the idea that a donation to Sunrise will keep on giving back to her community for ever.

She says "it was really easy to set up" and decided to donate to the General Fund "because she wanted her donation to help anyone who needed it."

For a woman who has spent her life giving back to her community, it is heartening that her gift to Sunrise will continue that legacy forever. 🌸

A new era for hearing

Many trusts and incorporated societies find that as times change so will the way they run their organisation. Memberships may fall, services no longer be needed or trustee succession can be problematic.

For the Gisborne Hearing Association advancements in hearing technology and a decline in the stigma associated with deafness has seen the demand for their services decline. The committee recently made the tough decision to close the organisation and transfer its assets to a special interest fund at Sunrise.

Sunrise's executive officer, Glenda Stokes, says the decision means the association's legacy will continue. "Those involved with the association have done such great work over the past 70 years," she says. "It is sad to see the end of an era but, with the creation of this endowment fund, they've ensured those with hearing impairments will continue to be supported forever."



The Gisborne Hearing Association closed its doors on 22 December 2016 after nearly 70 years. From left are Helen Ovenden, Lynn Mackey, Bev Pilbrow, Tony Weatherley, Nola McKee, Barbara Fisher, Ella Davidson, John Johnston. Photo by Paul Rickard, Gisborne Herald

Committee members say Sunrise will have the ability to continue the good work the association has built up. "We feel we are doing the right thing to benefit the people of Gisborne," association secretary Helen Ovenden says. "The funds that have been raised by Gisborne people will stay local to help our Gisborne community." 🌸



Leave a lasting legacy

The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you. You can support causes that are close to home and close to your heart.

At Sunrise we are all about capital preservation, so your donation will keep on supporting our local charities and organisations forever.

We can't even begin to imagine what the needs of our communities will be far into the future. Our General Purposes Endowment Fund can respond to our communities needs as they change.

You can also support your favourite charities or causes through a Special Purpose Endowment Fund, so that your chosen charity will be supported forever by your donation.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for the Gisborne district forever. 🌿

Who runs the Sunrise Foundation?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within the local community.

The trustees support the executive officer and committees such as the Investment Advisory Committee and the Grants Committee. These committees include both trustees and local expert volunteers.

Our trustees are John Clarke QSO JP (Chairperson), Lilian Tangaere Baldwin, Richard Briant, Colin Christie, David Clark, June Hall, Dame Bronwen Holdsworth DNZM, Joe Martin and Reweti Ropiha.

Our executive officer Glenda Stokes is passionate about giving back to our community. In addition to her role at Sunrise, she is currently the chairperson of the Hospice Tairāwhiti board. 🌿

Ways to give

Donations during your lifetime

You can gift donations of any size to Sunrise. The great news for you is that your donation will qualify for a tax rebate of 33.3 percent up to the limit of your taxable income.

Leave a legacy in your will

When making a will many people want to give something back to their community by leaving a bequest to their favourite charity or cause. You may consider leaving a percentage of your estate or a specified sum in your will to Sunrise, knowing that it will keep on giving forever.

Workplace giving

Workplace giving is a fantastic way for companies to help their employees give back to our local community with regular donations through their payroll system.

It is an easy way for people to donate a little often, with the added bonus of an immediate tax benefit.



The Sunrise Foundation Board

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